

# City of Oceanside

# Downtown Parking Study

## Rounds 1 & 2 Data Analysis

# Data Collection Methodology

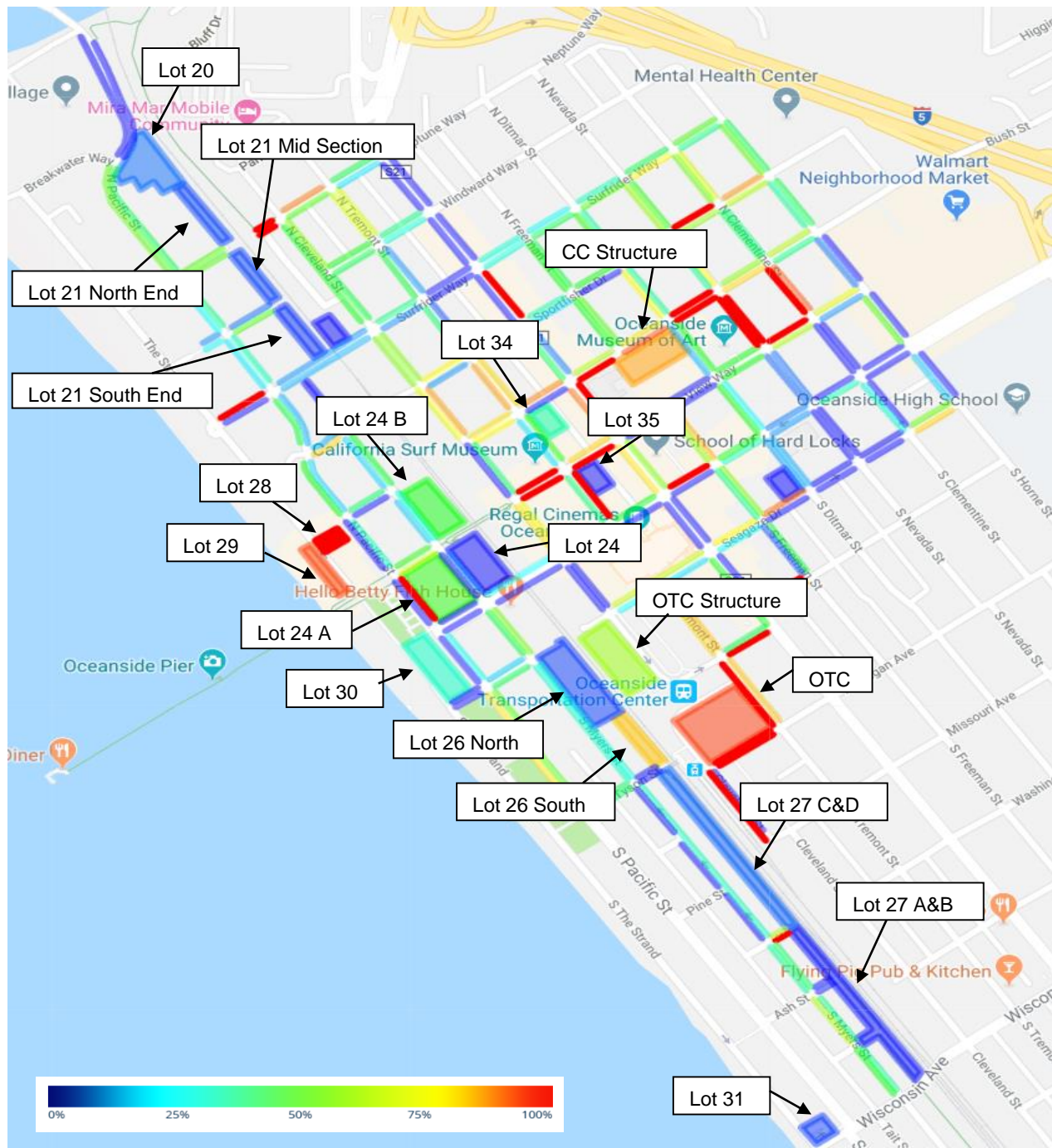
**Round 1: Thursday, July 12 & Saturday, July 14, 2018**

**Round 2: Thursday, October 25 & Saturday, October 27, 2018**

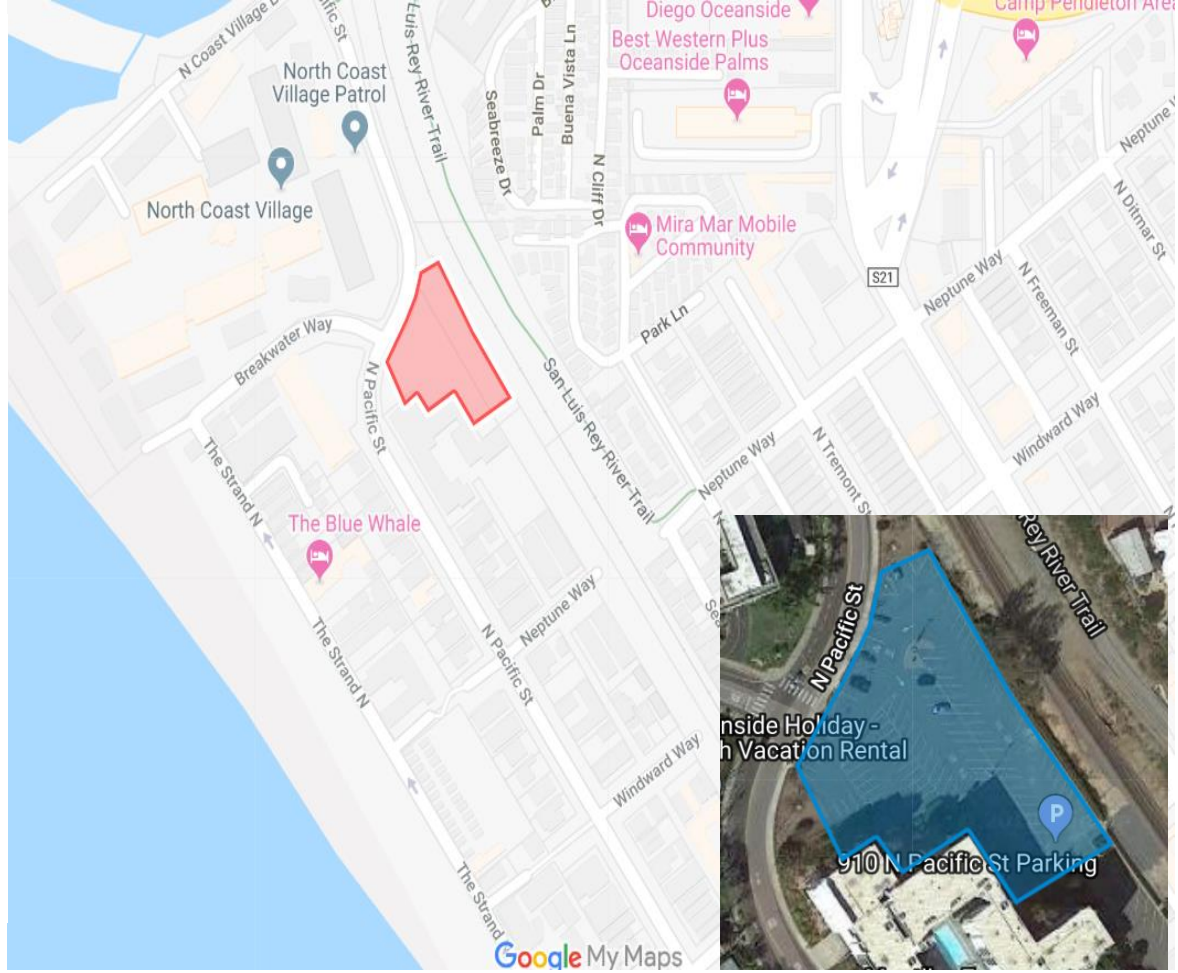
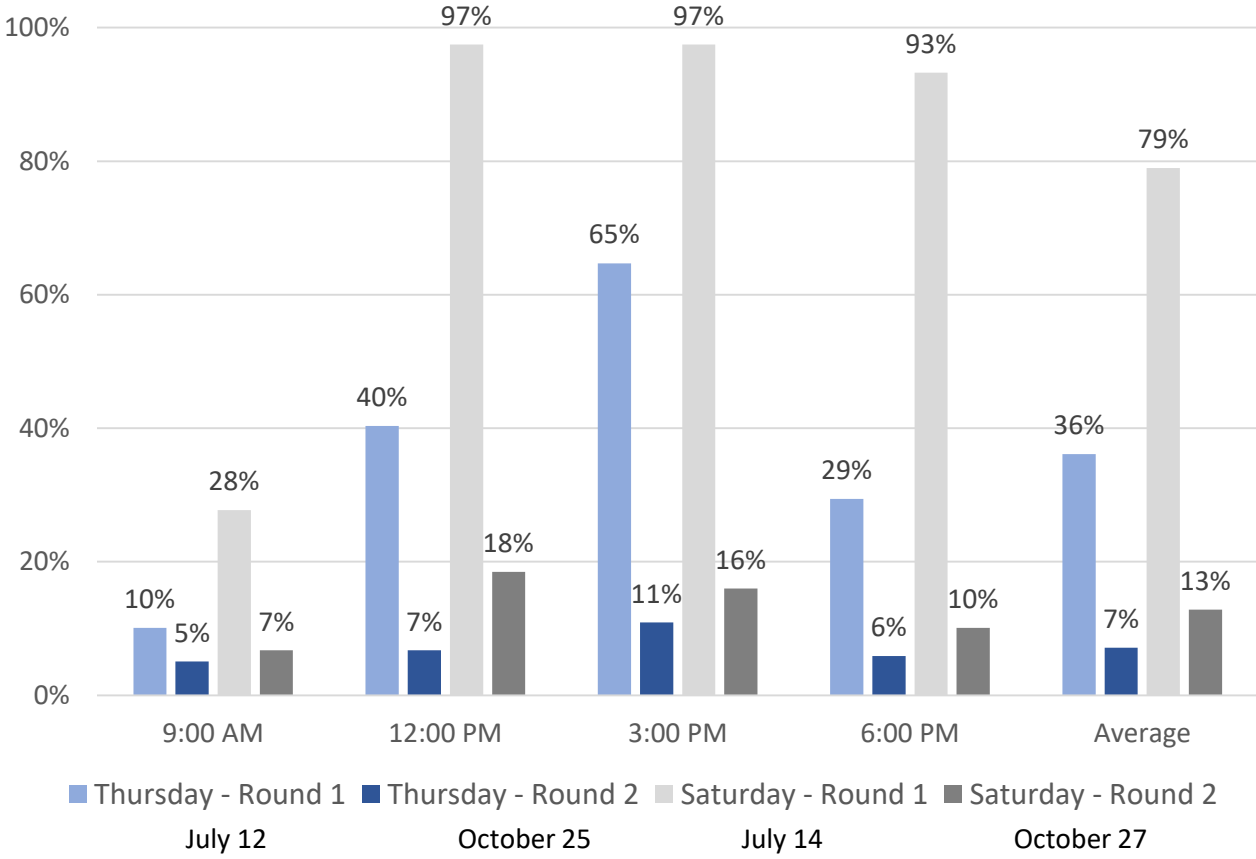
- 9am-10am
- 12pm-1pm
- 3pm-4pm
- 6pm-7pm

## **Parking occupancy counts**

- All municipal parking facilities located in downtown Oceanside
- All on-street parking facilities located in downtown Oceanside

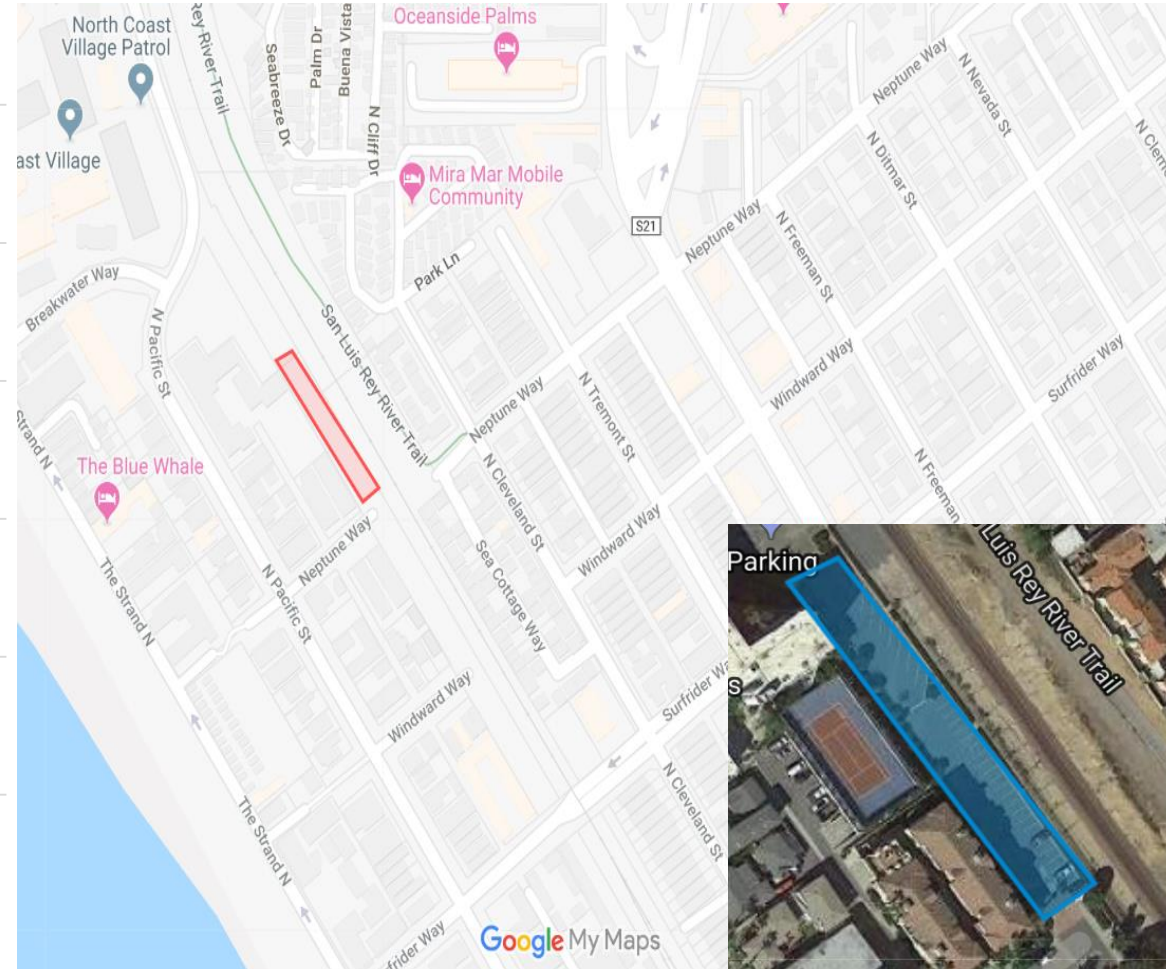
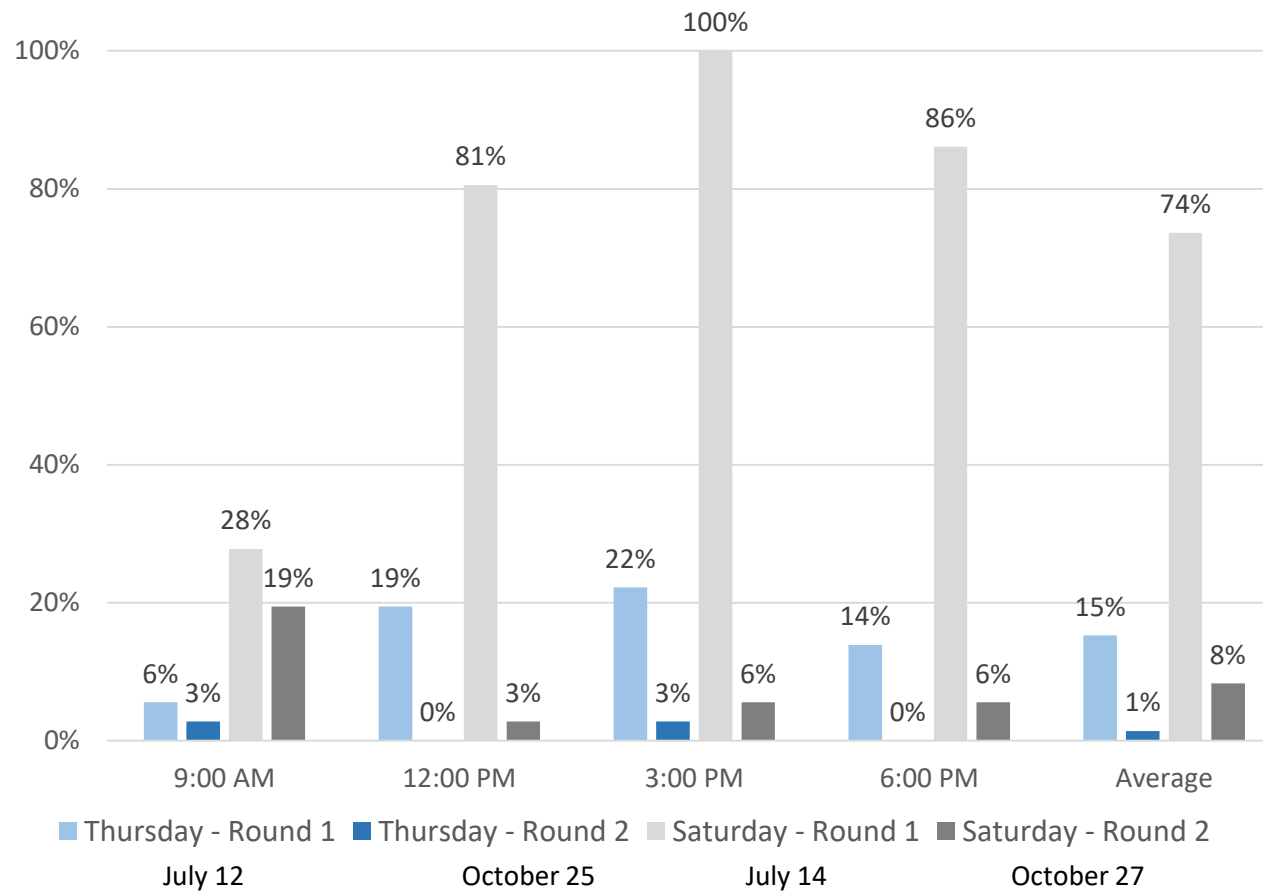


# Lot 20 Occupancy



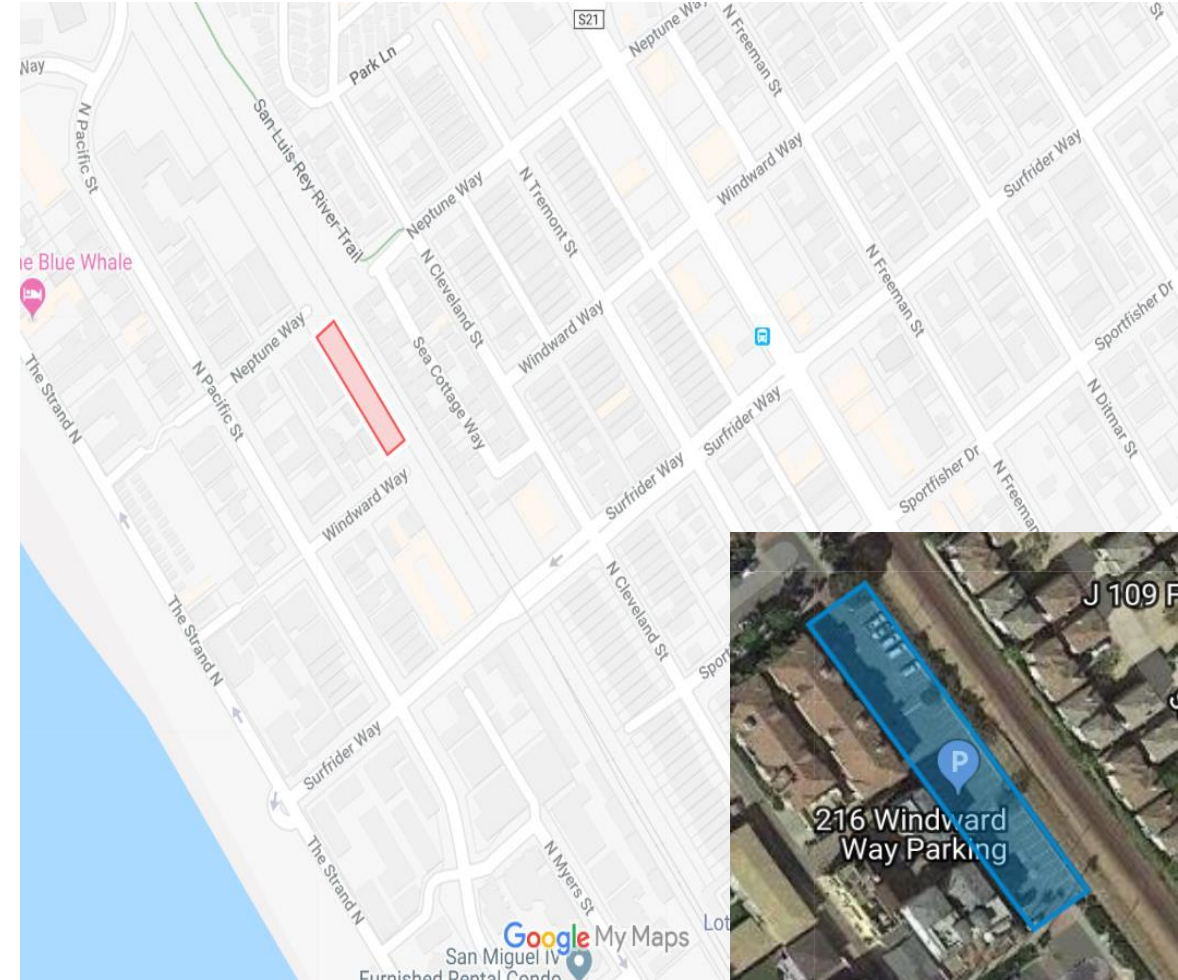
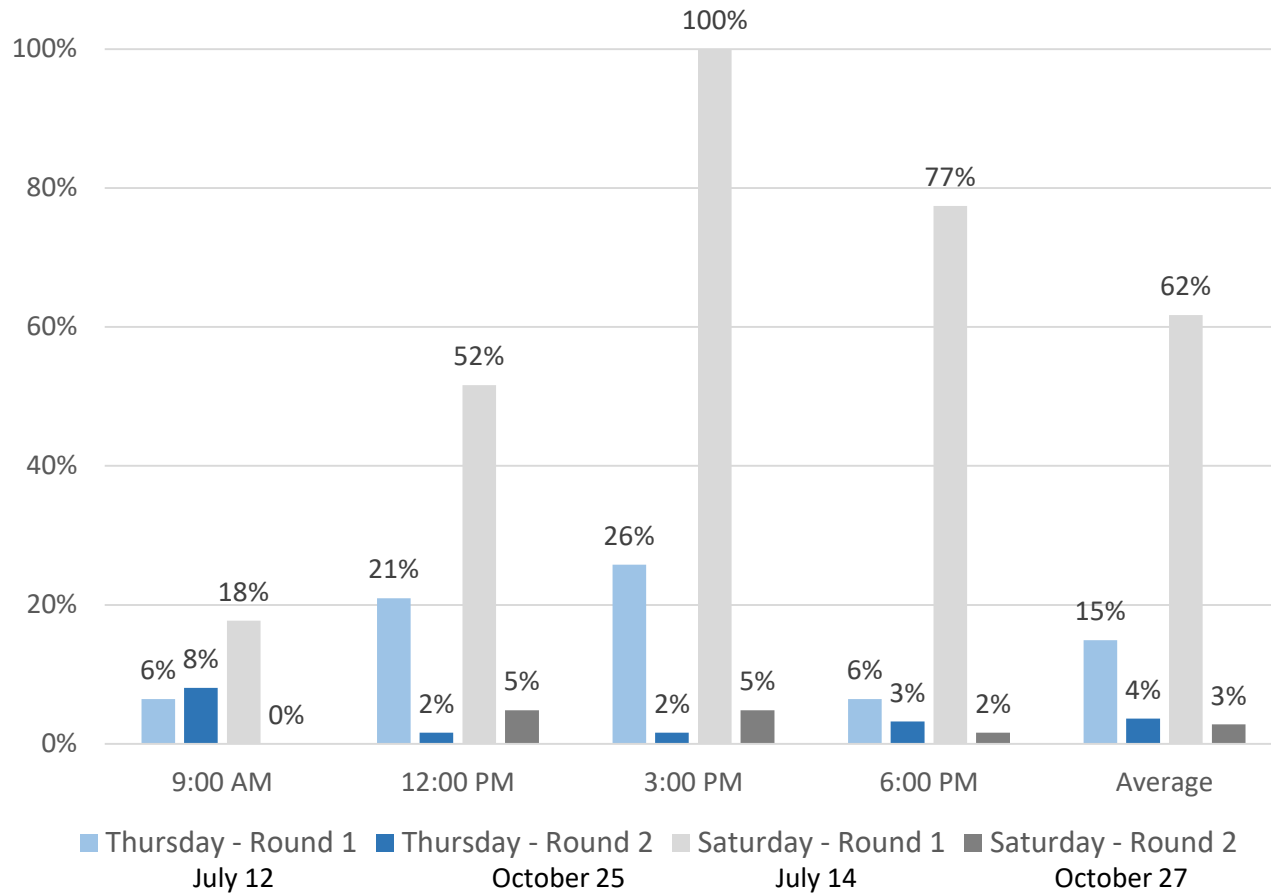
**Total Number of Spaces = 119**

# Lot 21-North End Occupancy



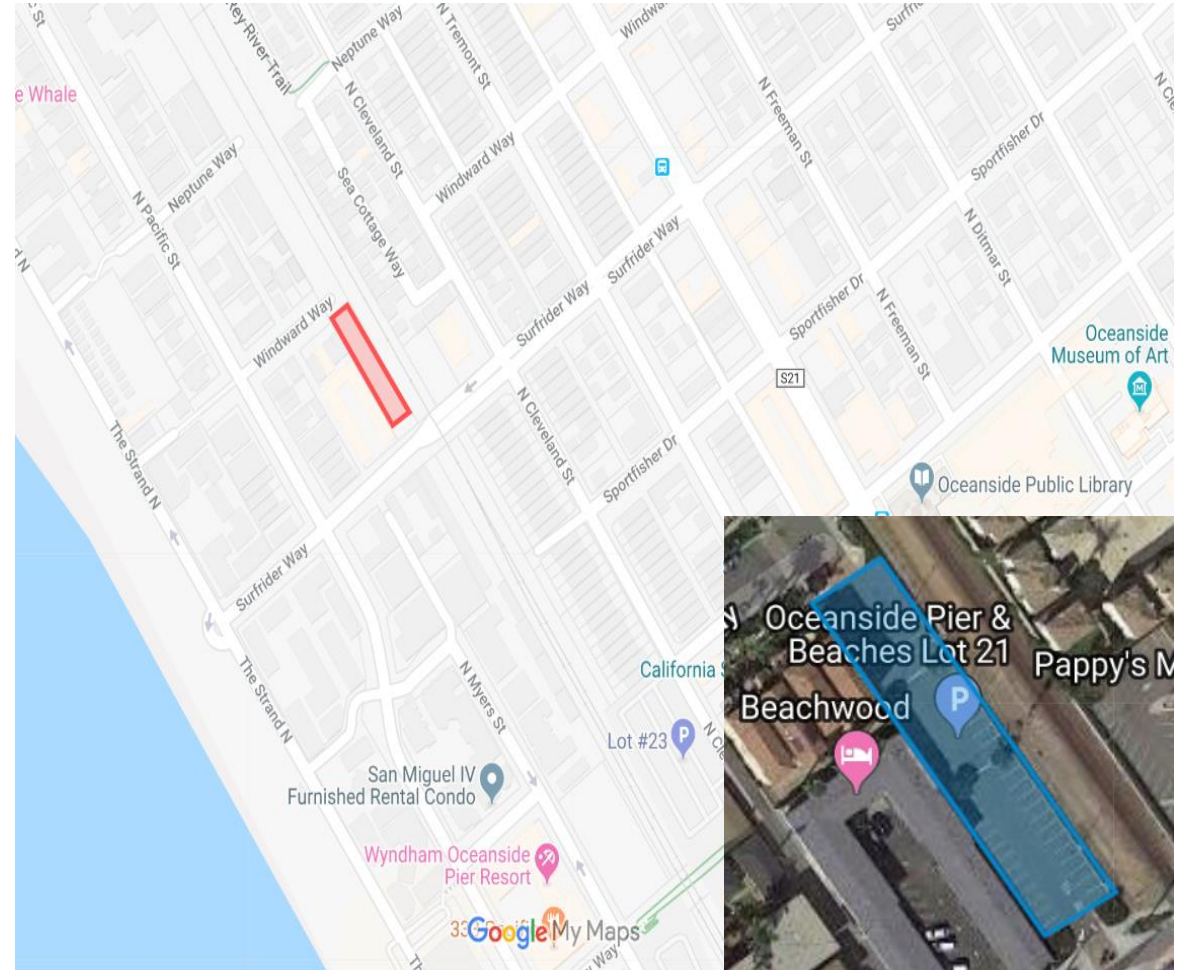
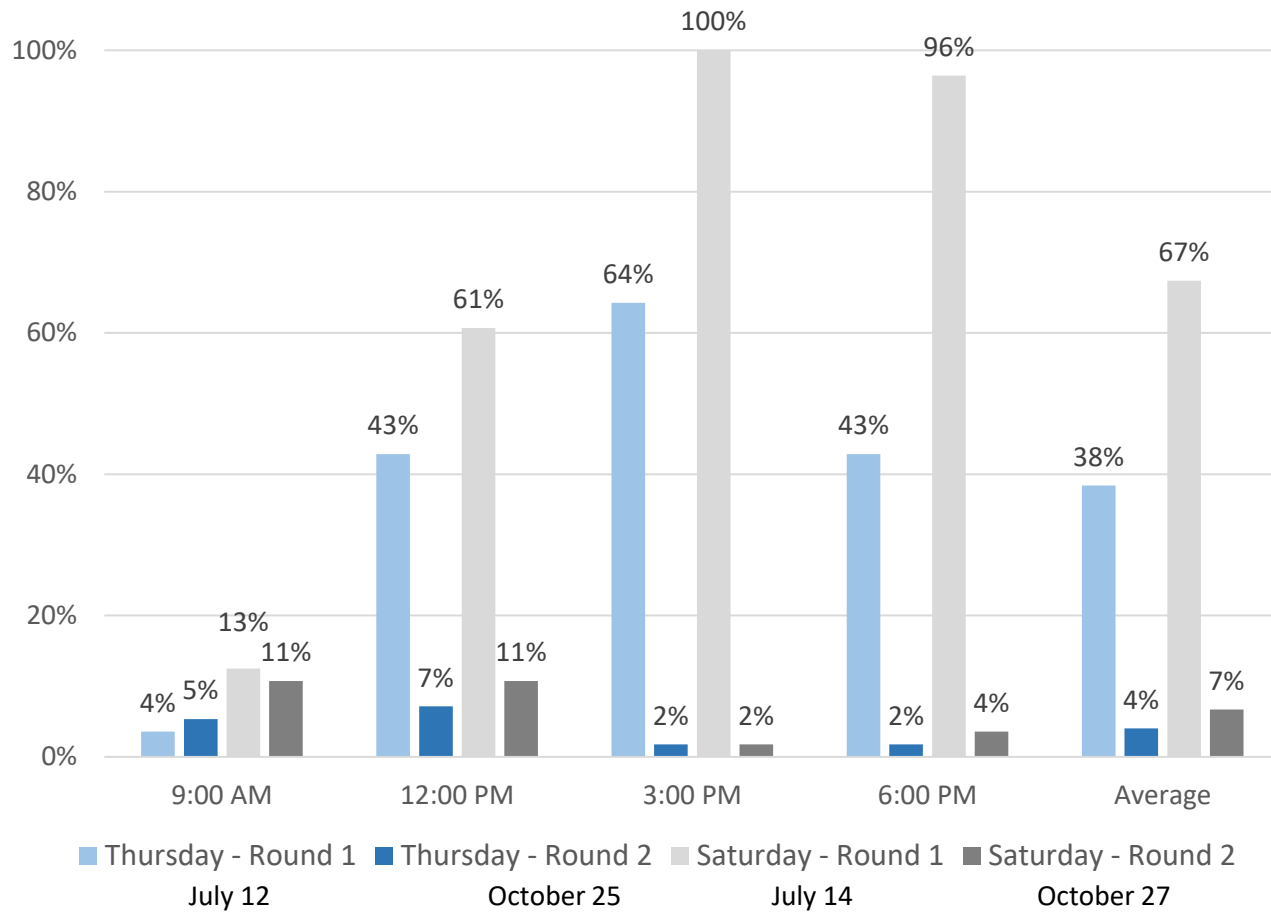
**Total Number of Spaces = 36**

# Lot 21-Mid Section Occupancy



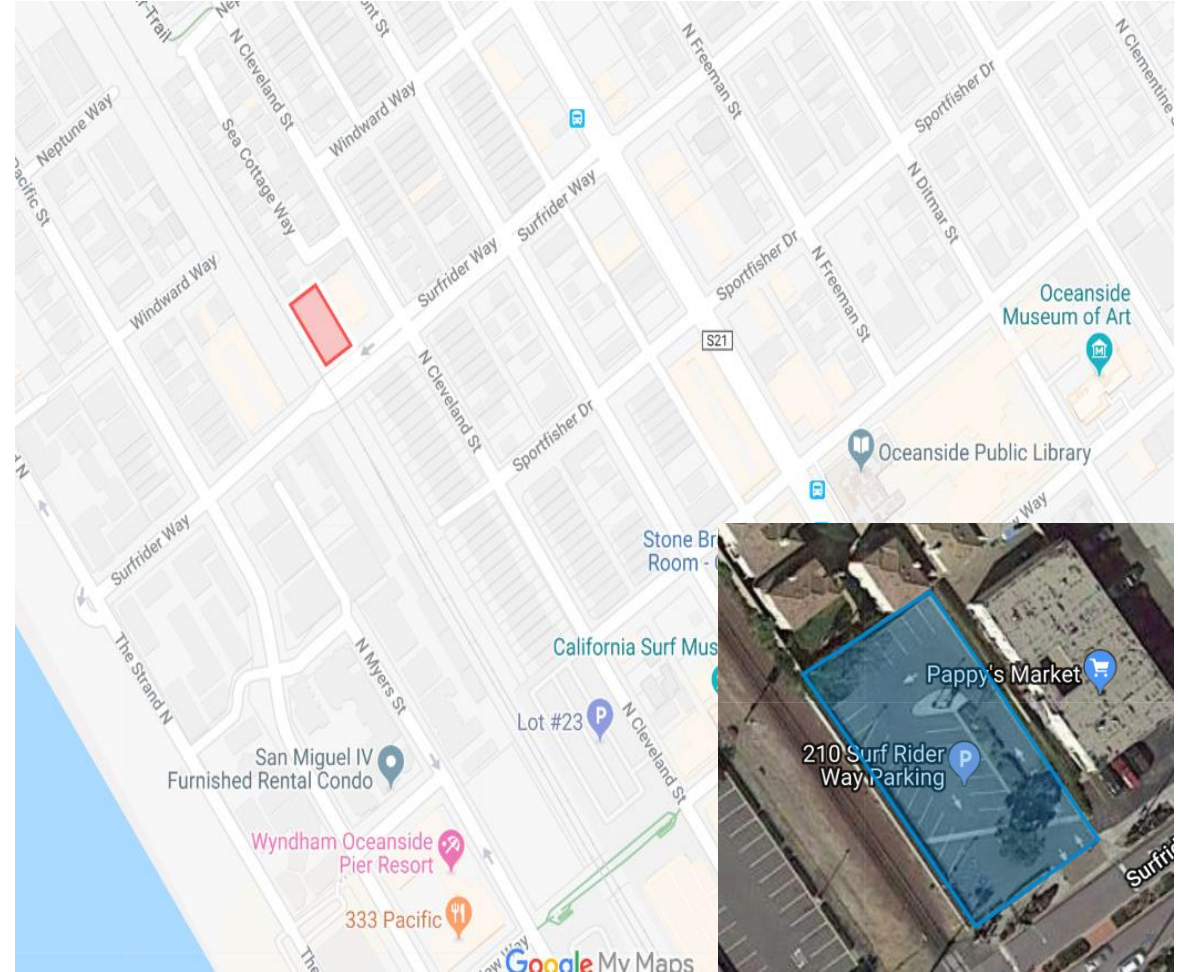
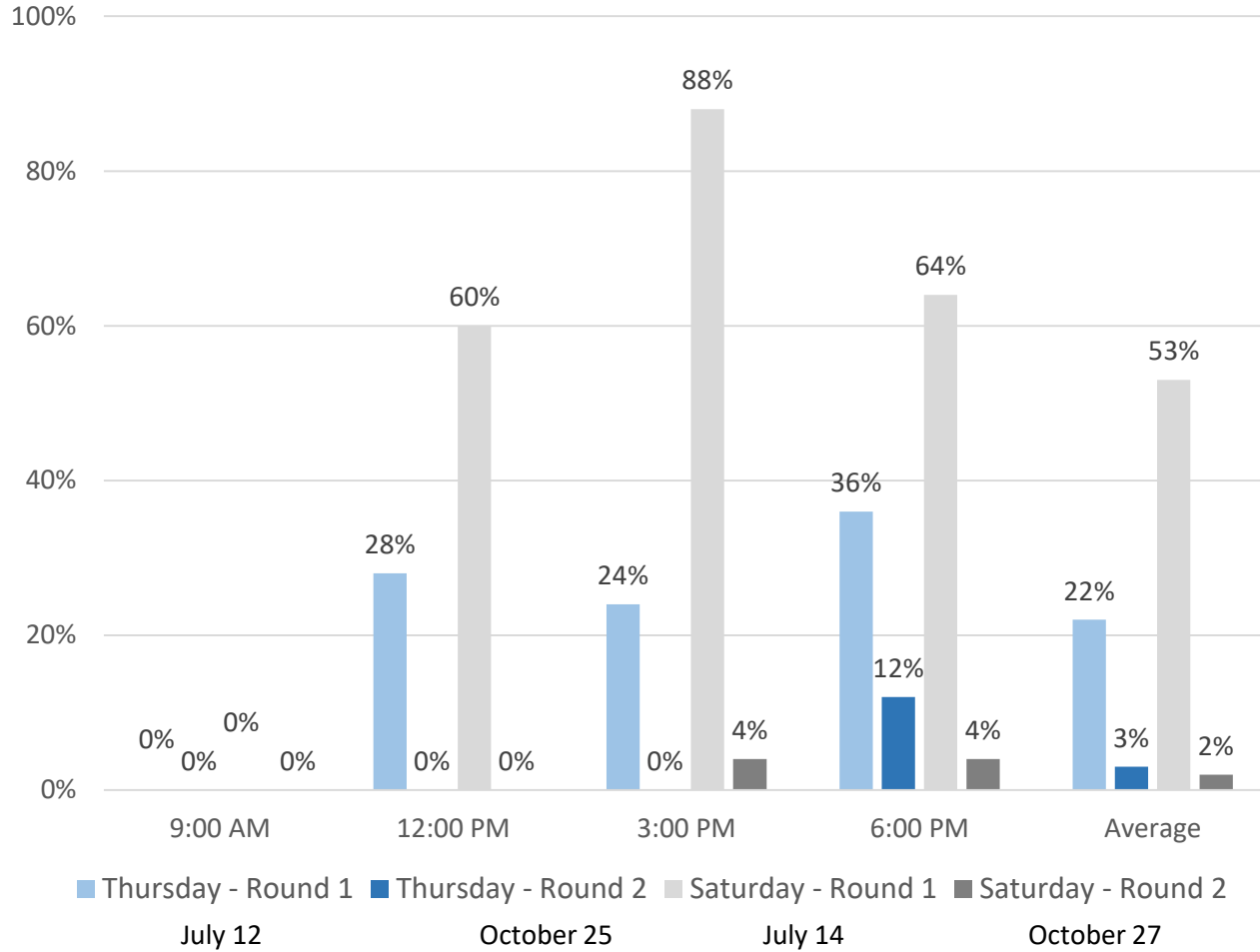
**Total Number of Spaces = 62**

# Lot 21-South End Occupancy



**Total Number of Spaces = 56**

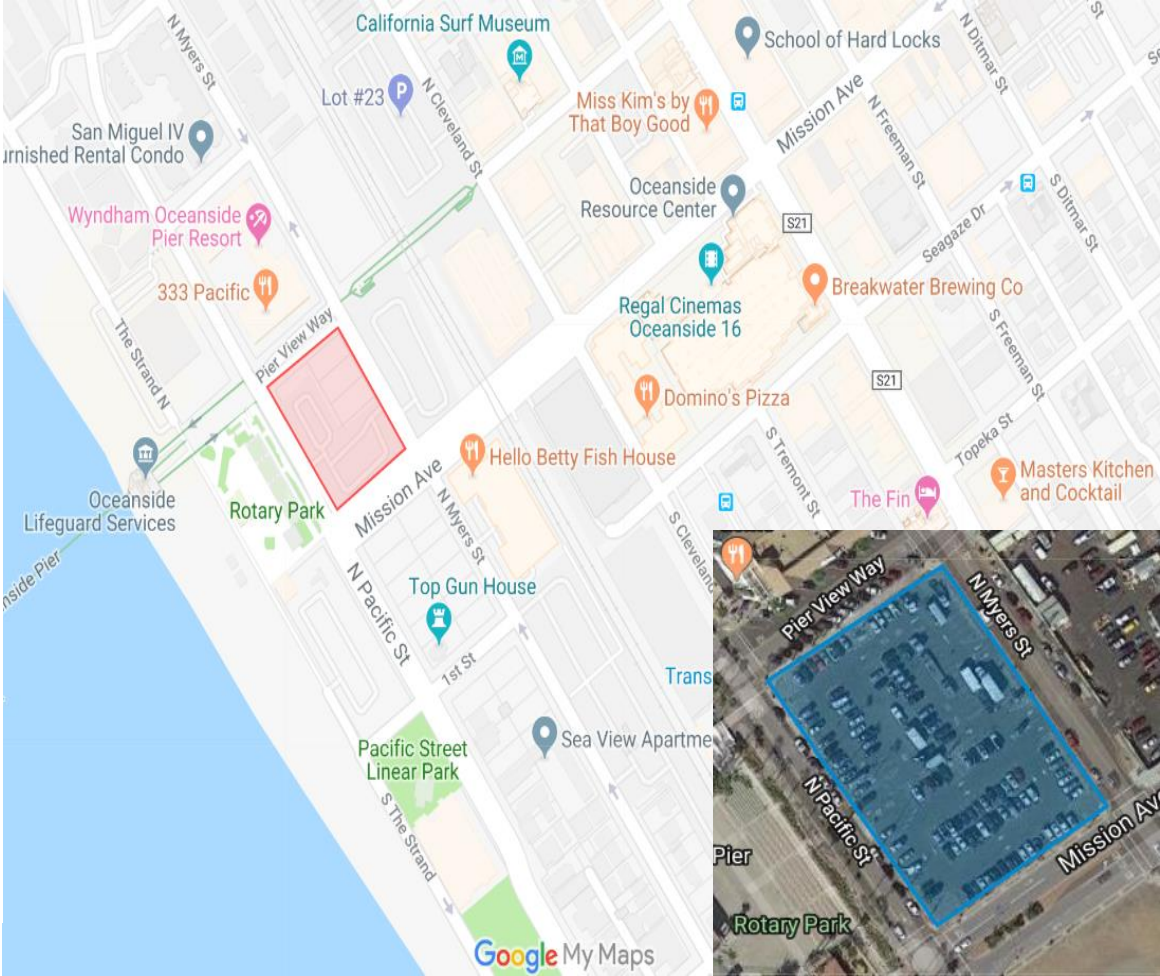
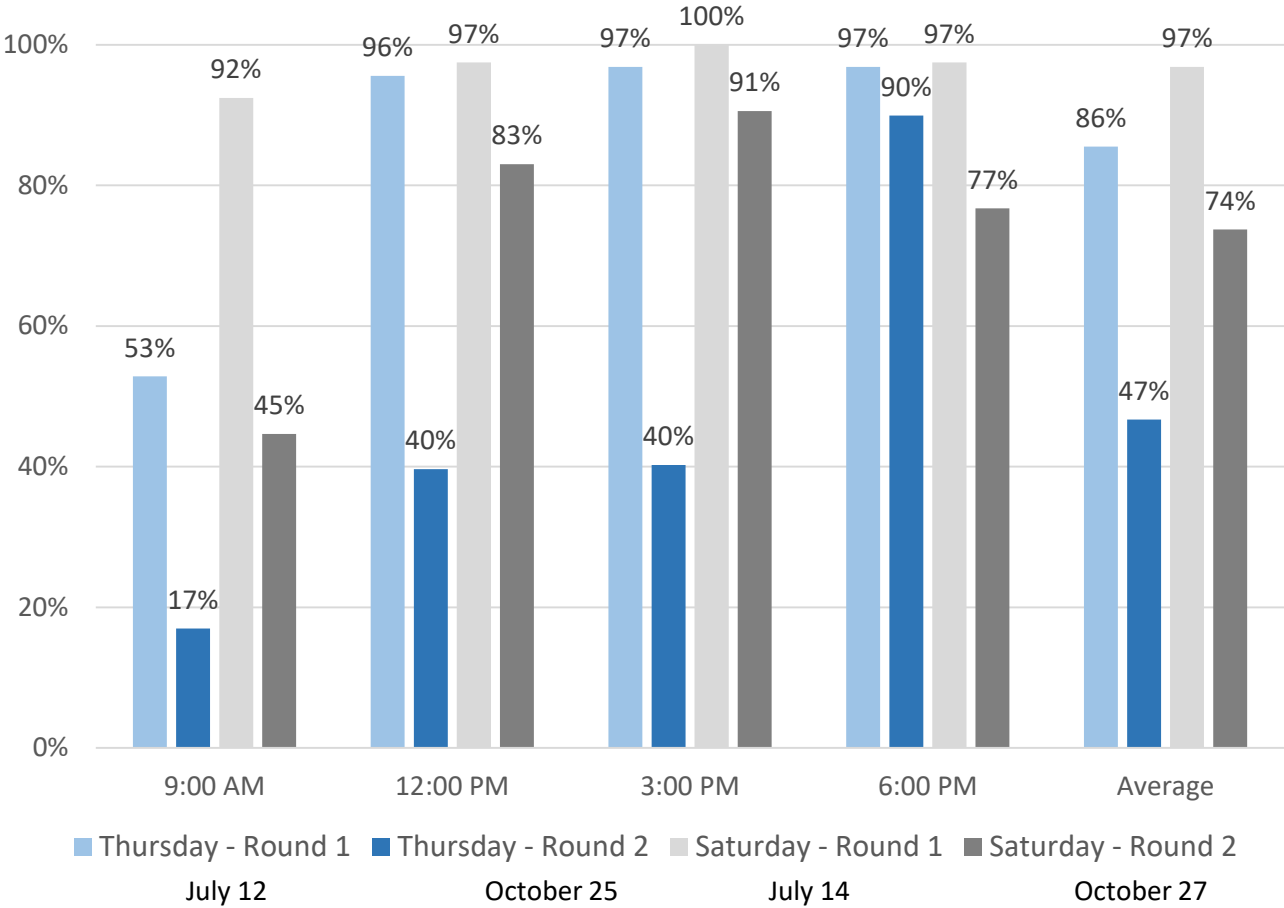
# Lot 22 Occupancy



**Total Number of Spaces = 25**

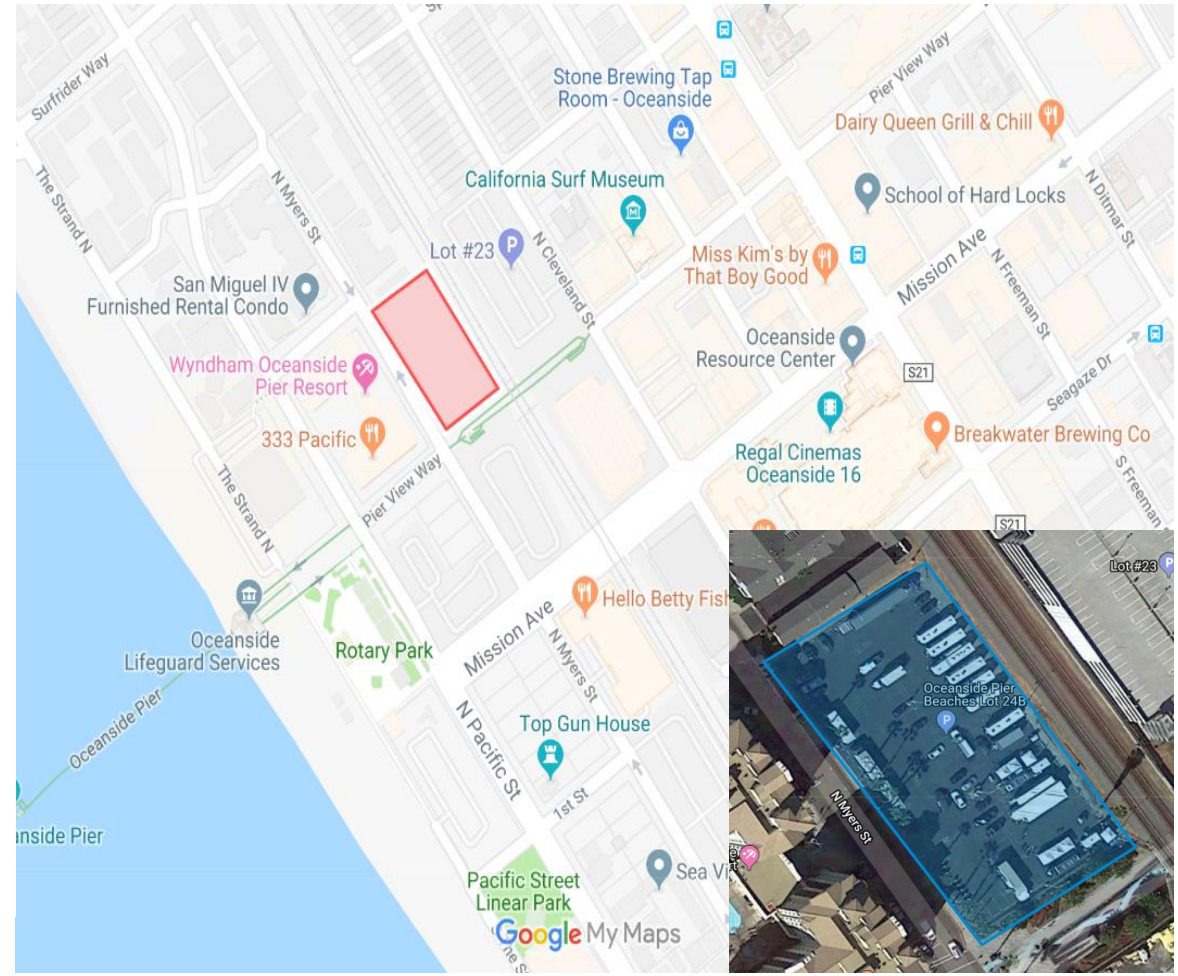
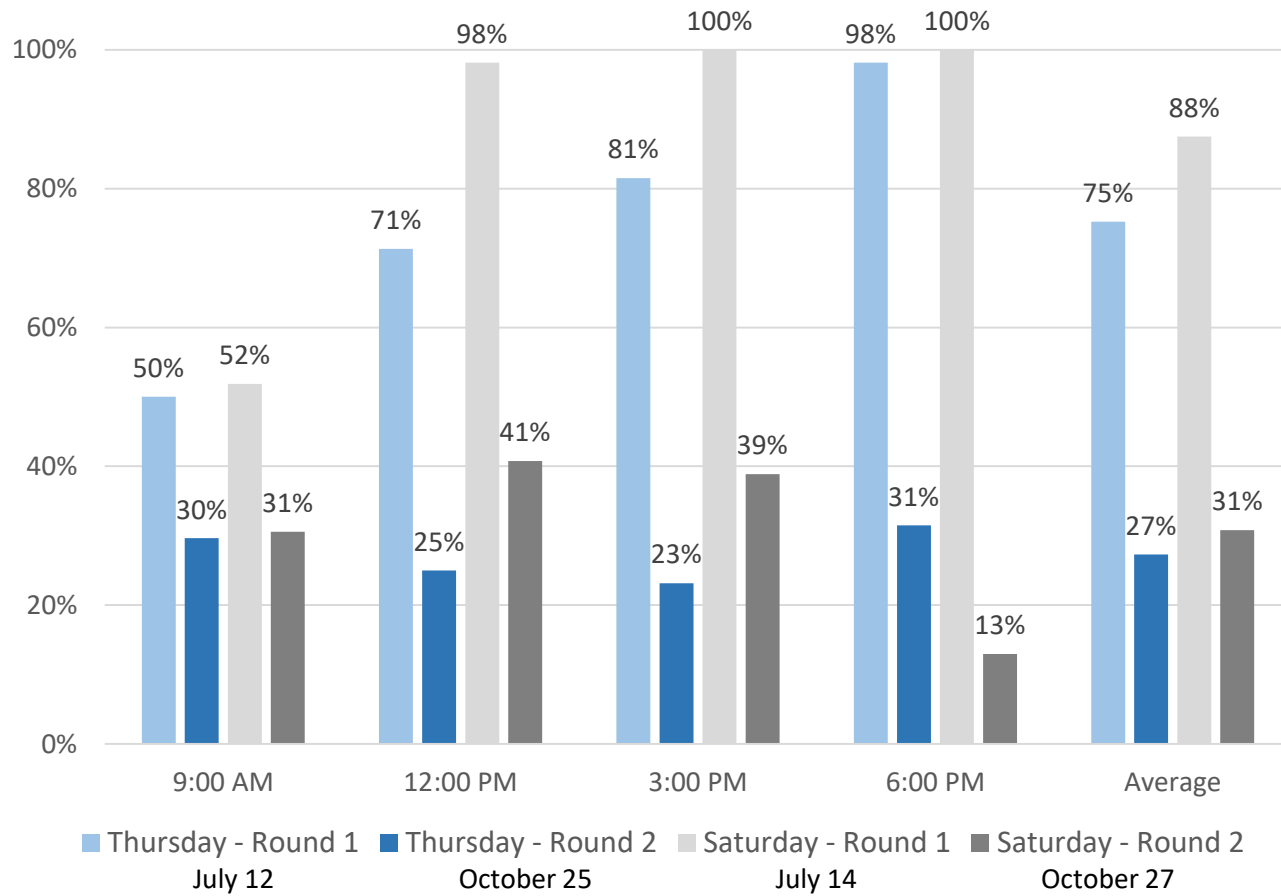


# Lot 24 A Occupancy



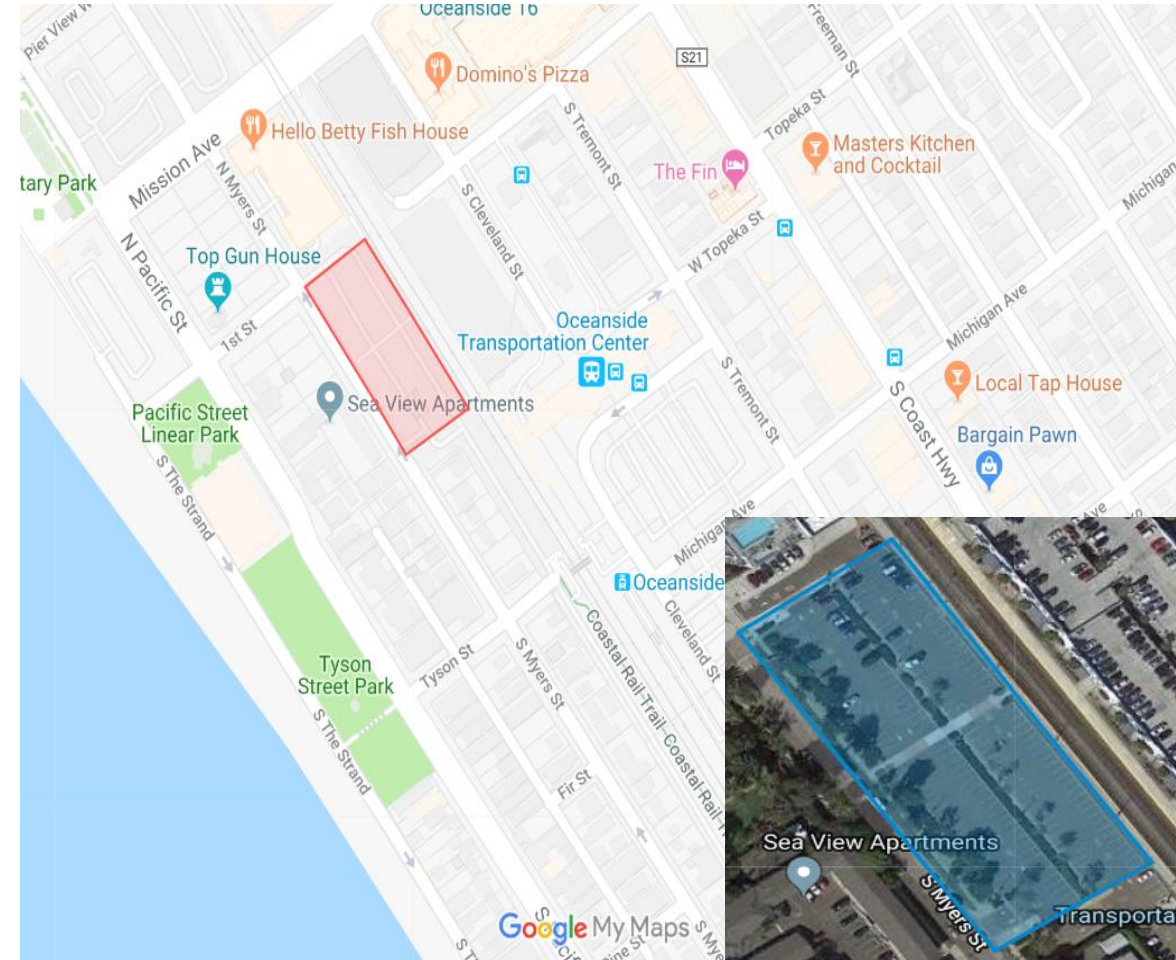
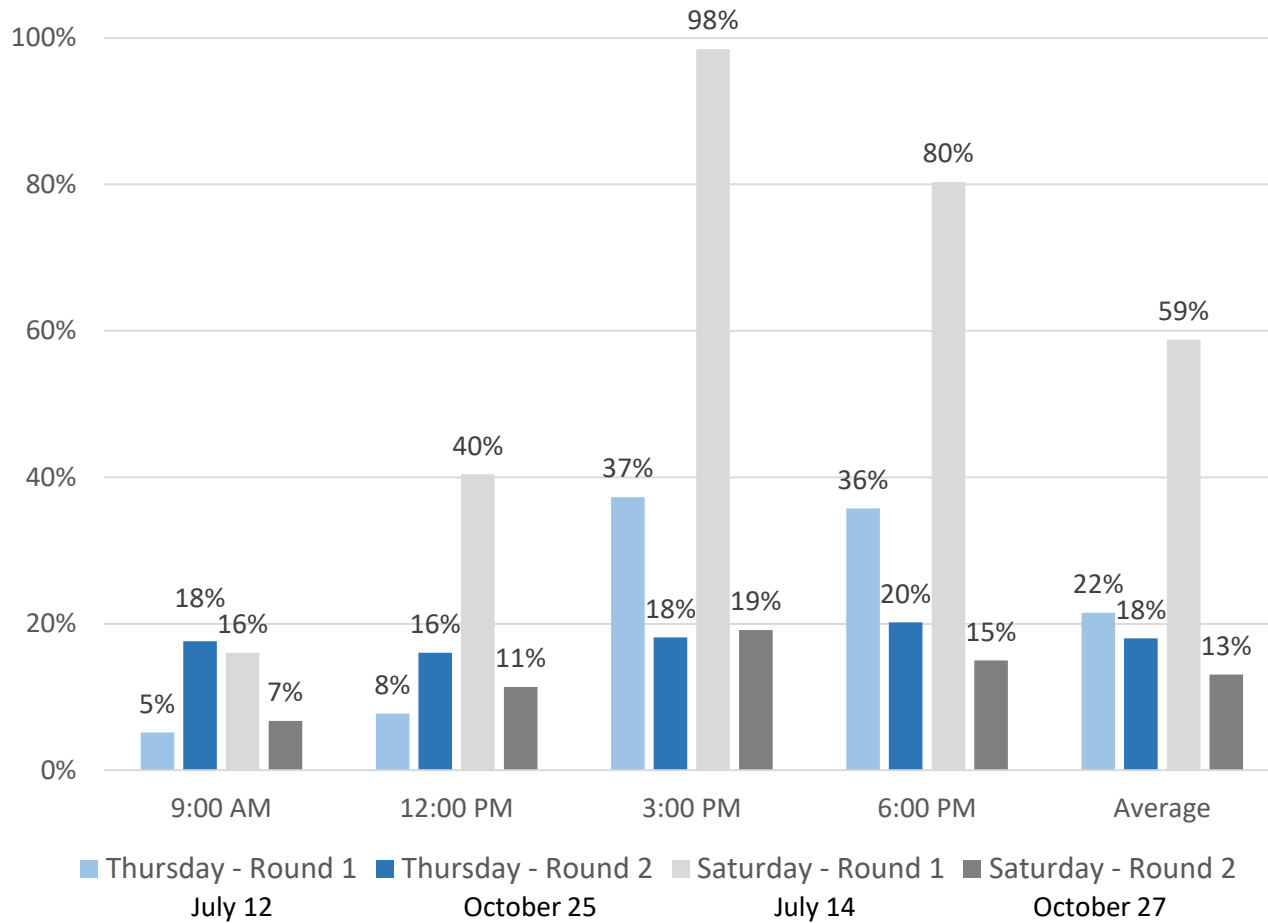
**Total Number of Spaces = 159**

# Lot 24 B Occupancy



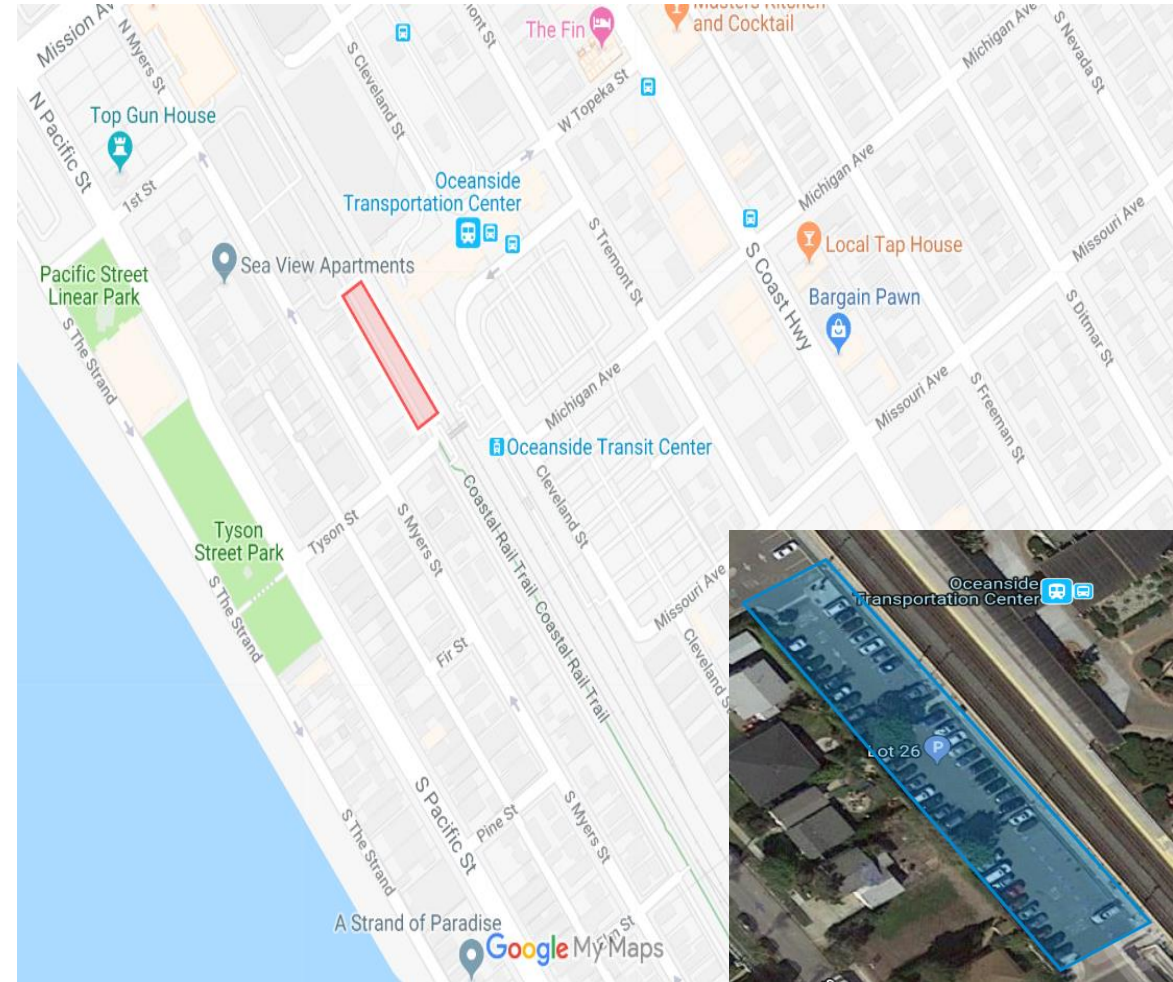
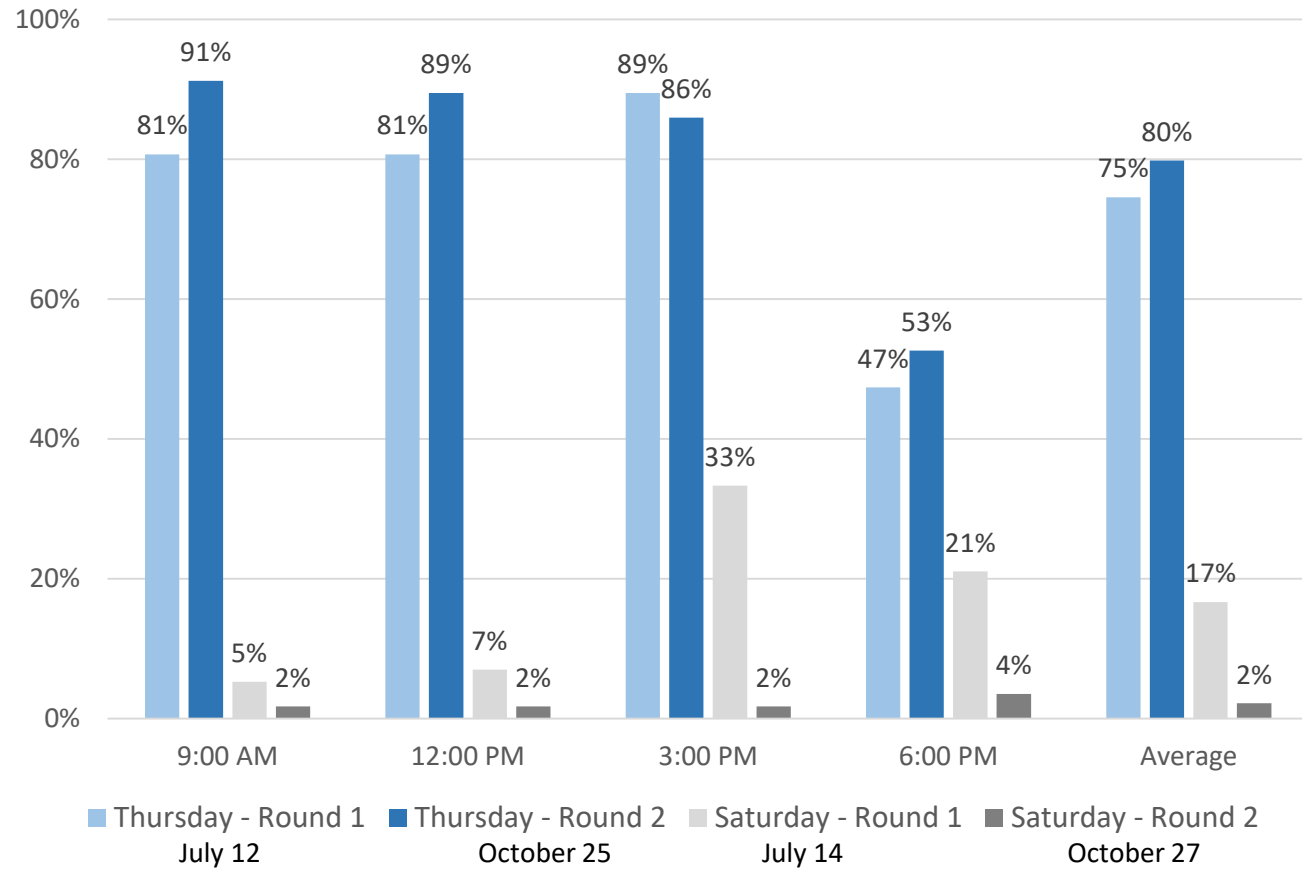
**Total Number of Spaces = 108**

# Lot 26-North Occupancy



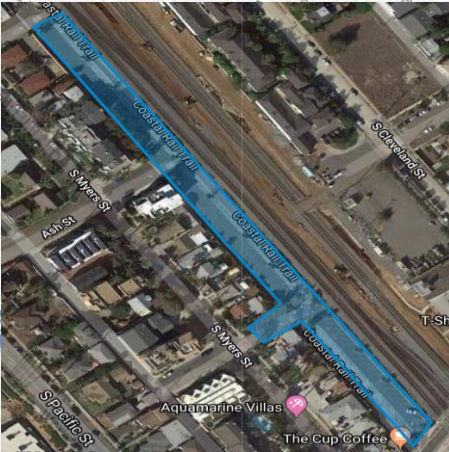
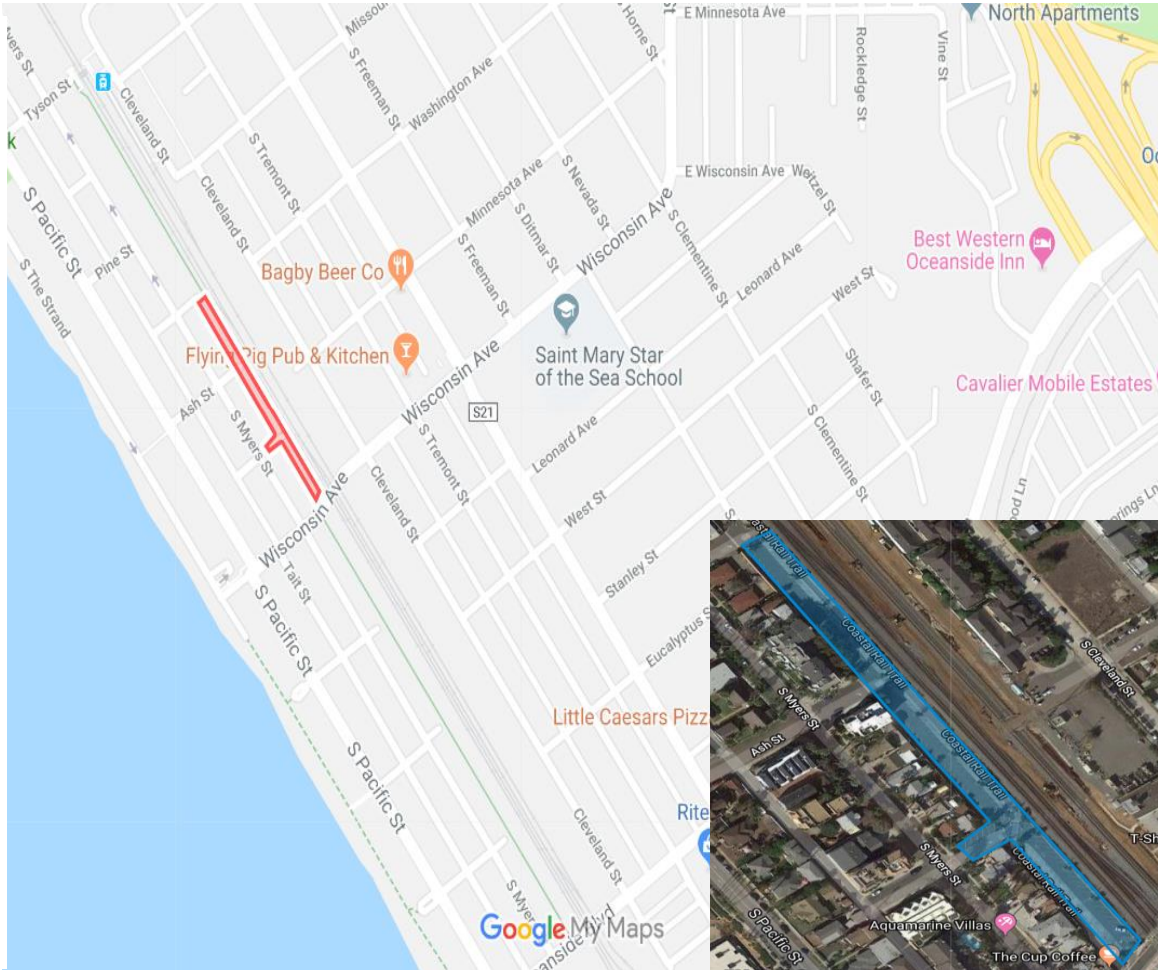
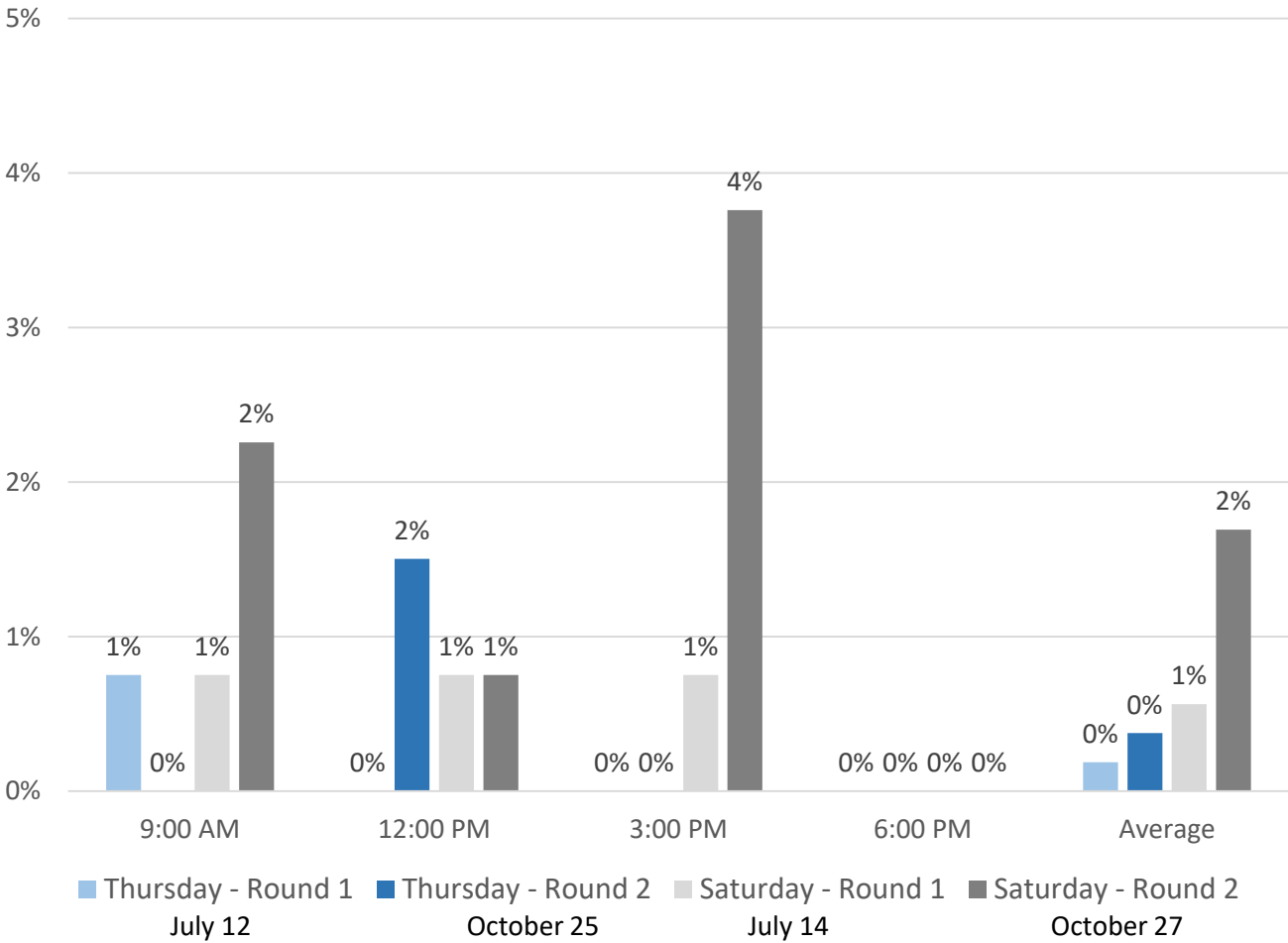
**Total Number of Spaces = 193**

# Lot 26-South Occupancy



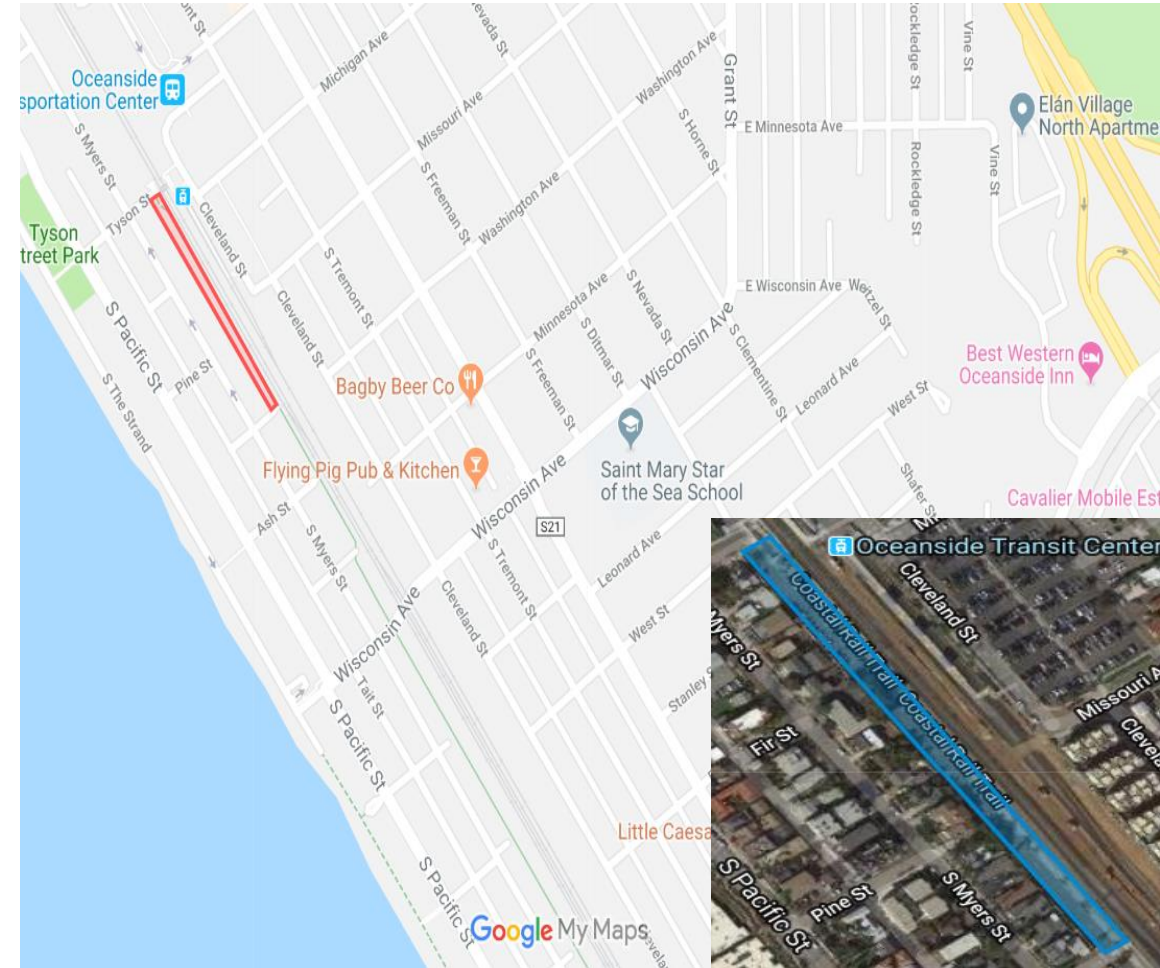
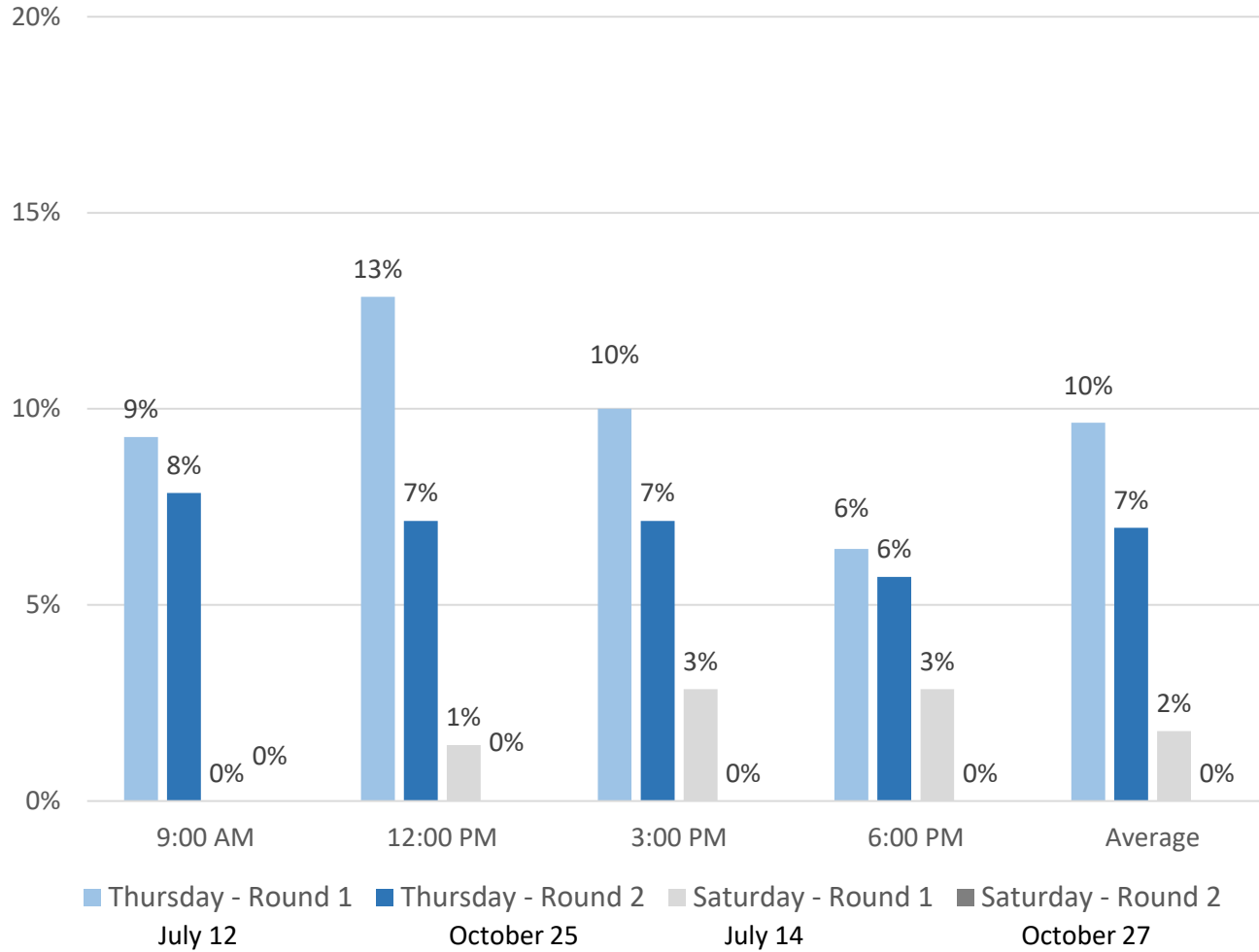
**Total Number of Spaces = 57**

# Lot 27 A&B Occupancy



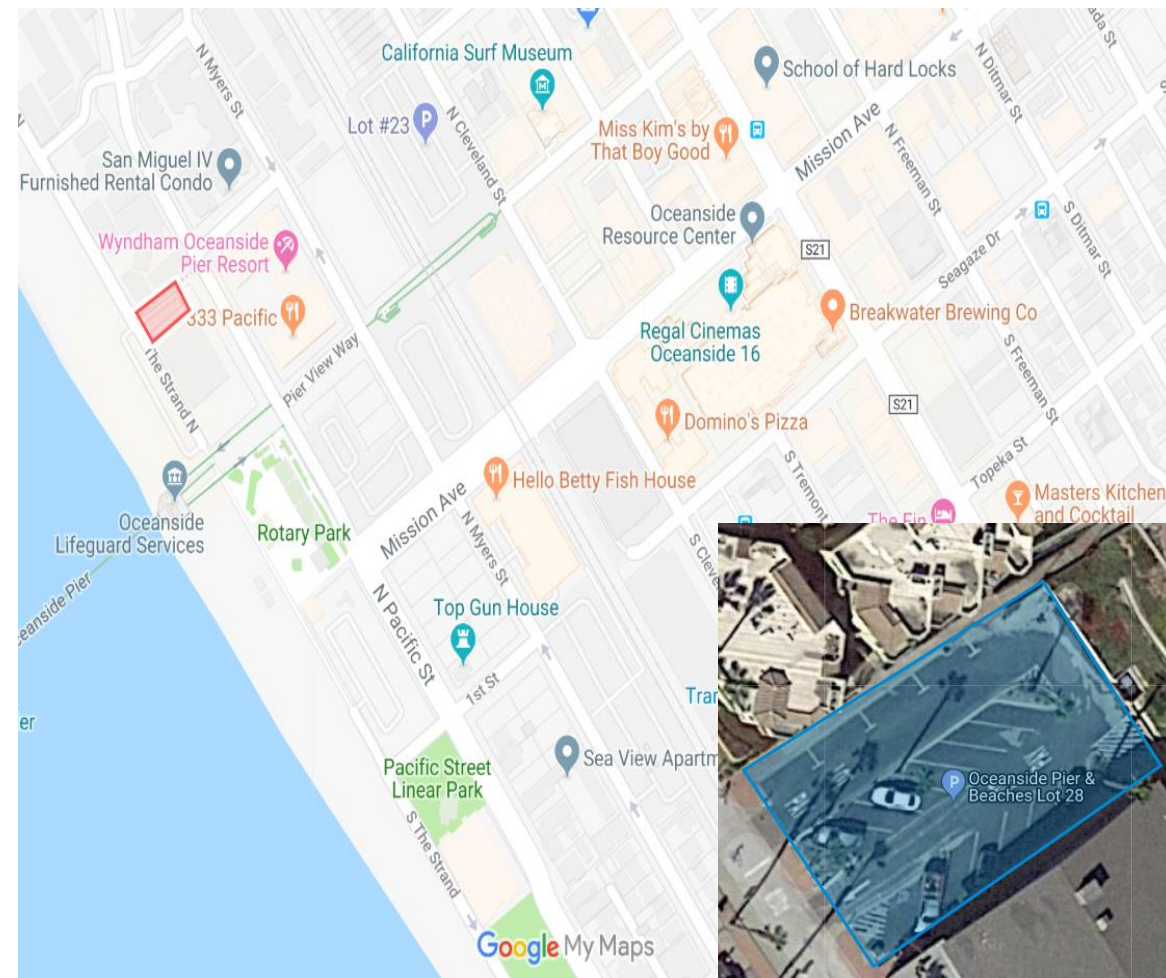
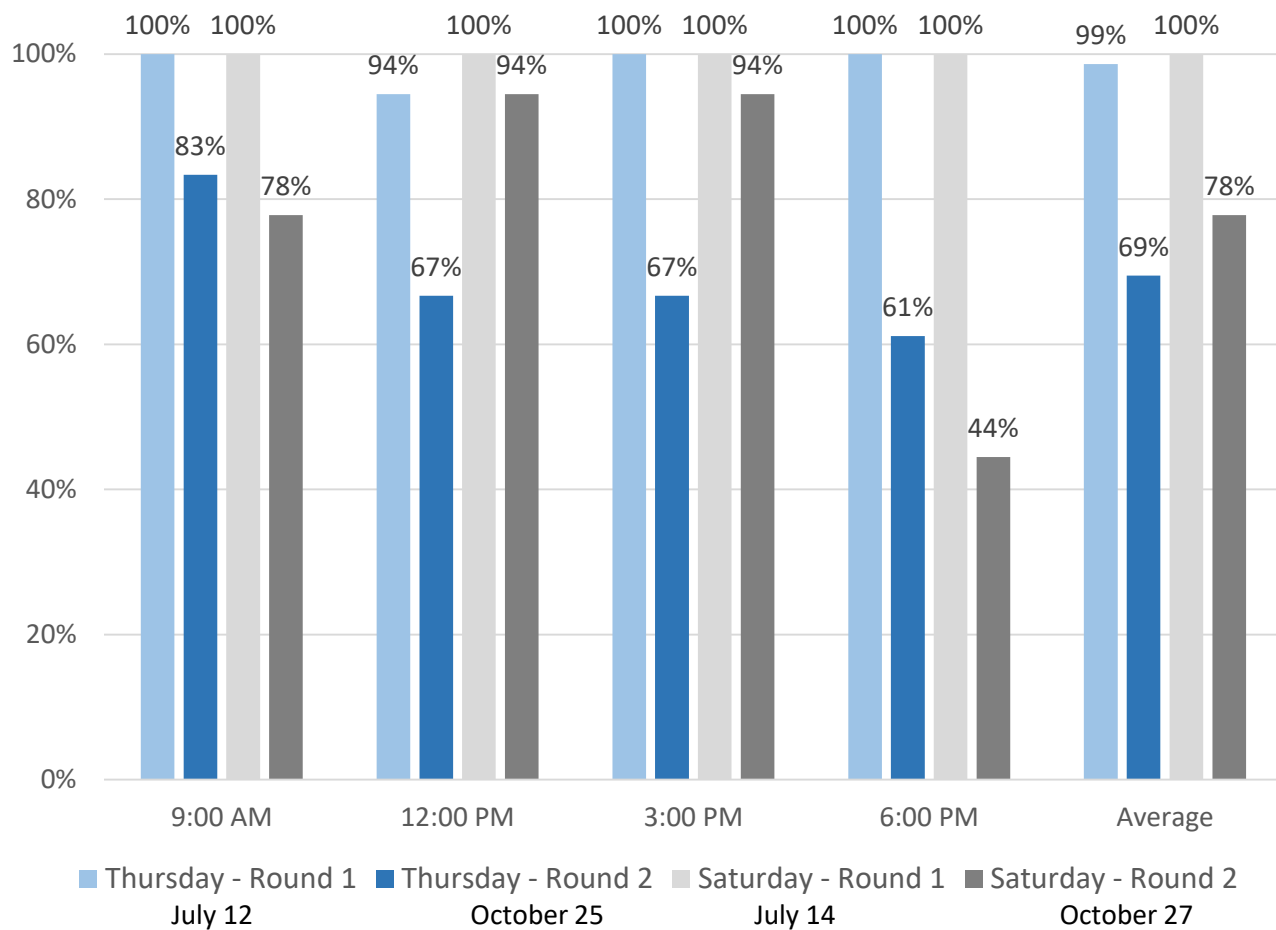
**Total Number of Spaces = 133**

# Lot 27 C&D Occupancy



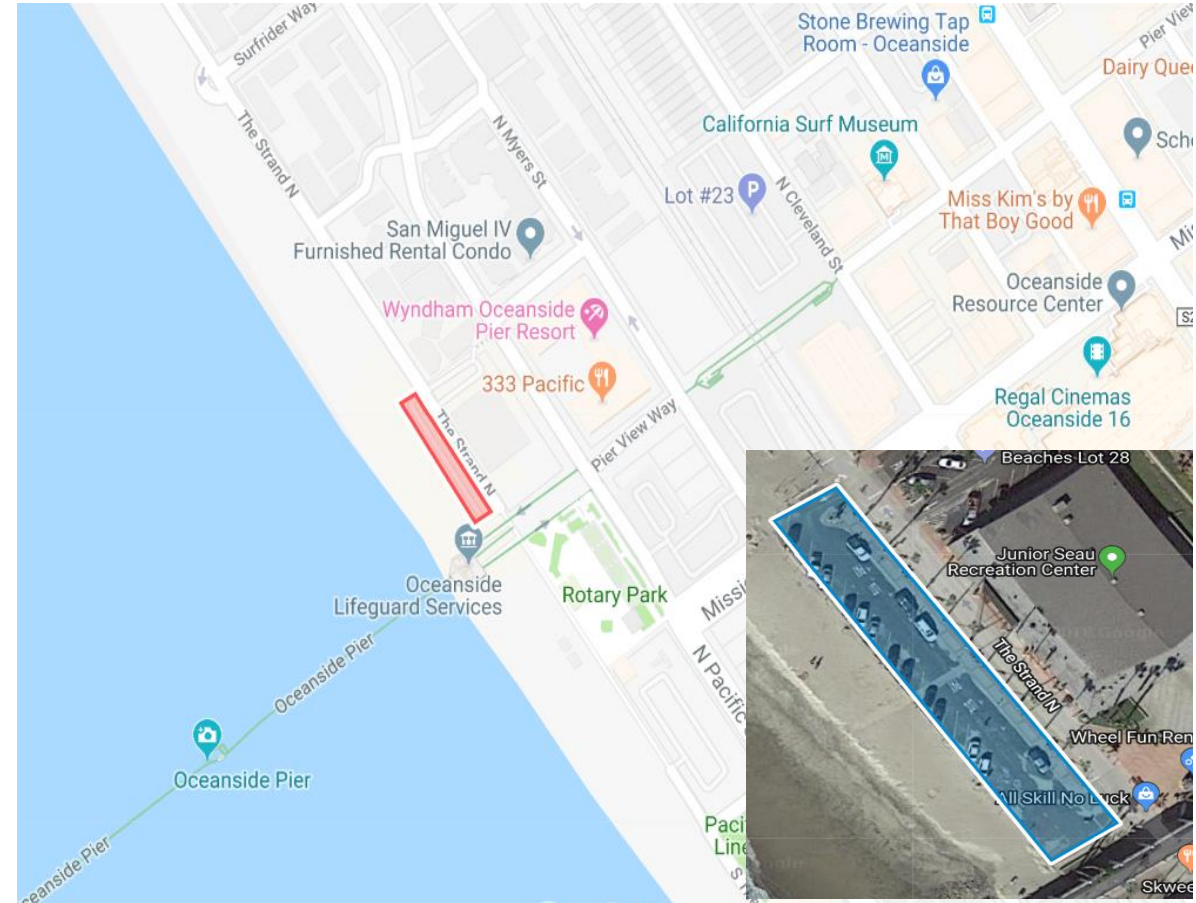
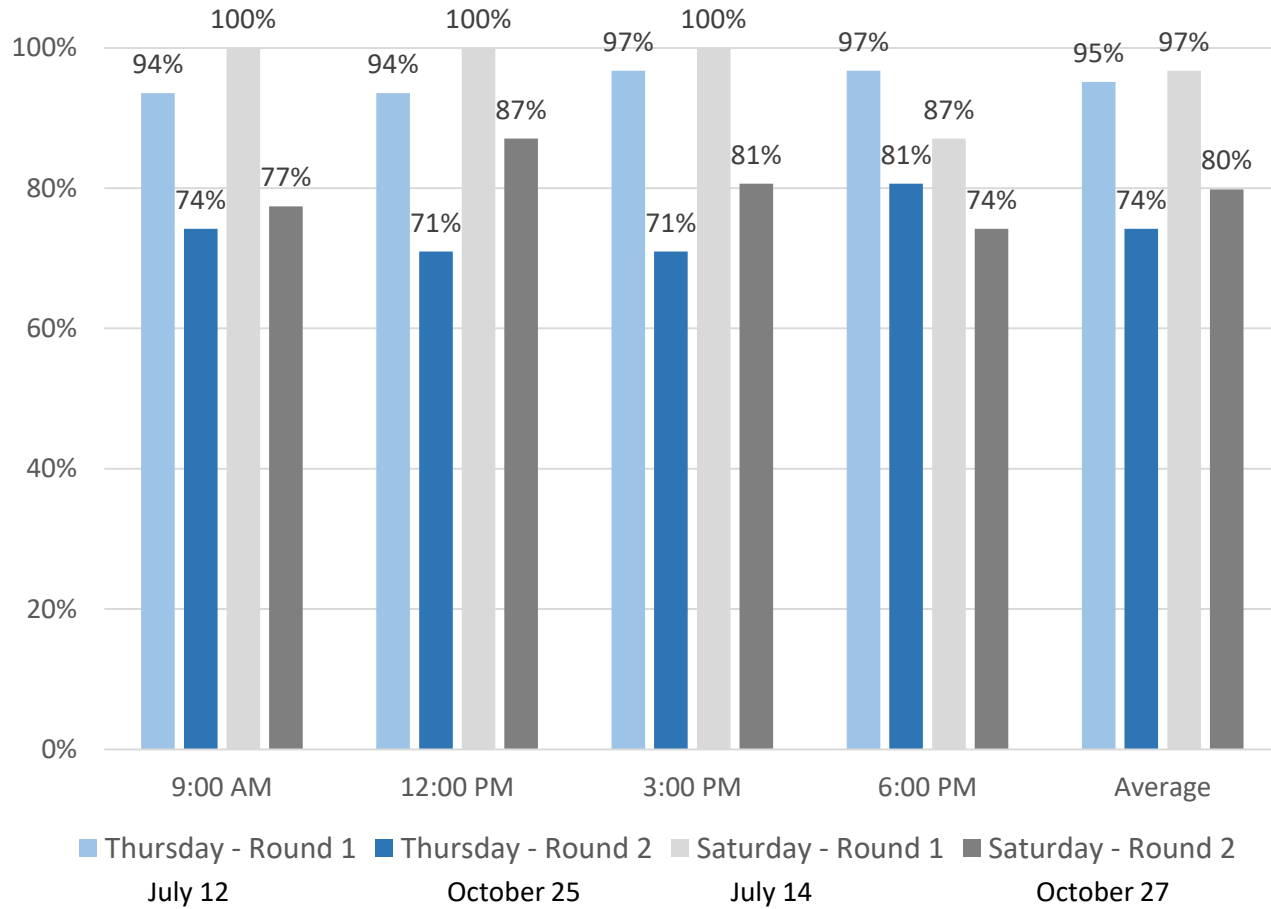
**Total Number of Spaces = 140**

# Lot 28 Occupancy



**Total Number of Spaces = 18**

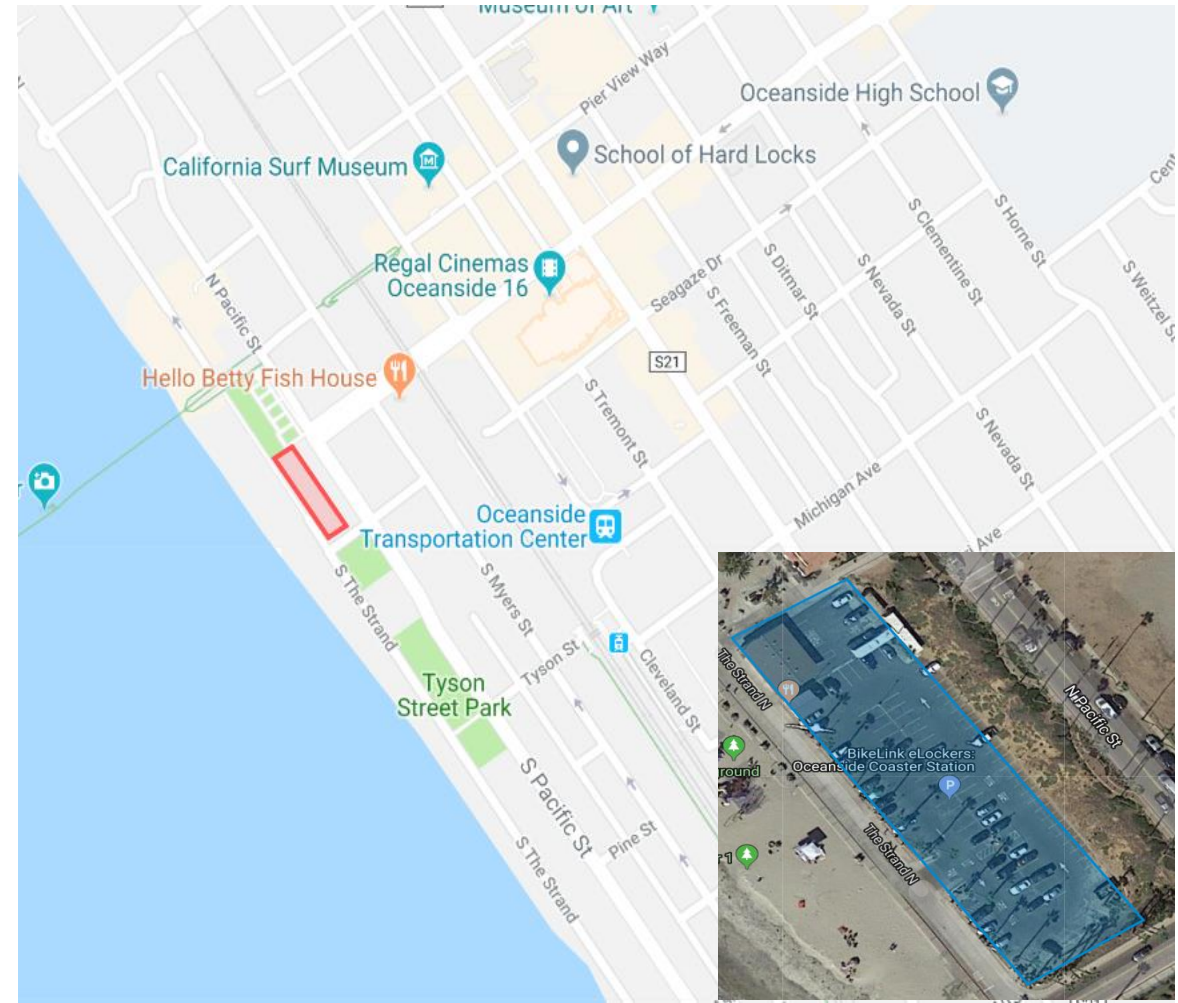
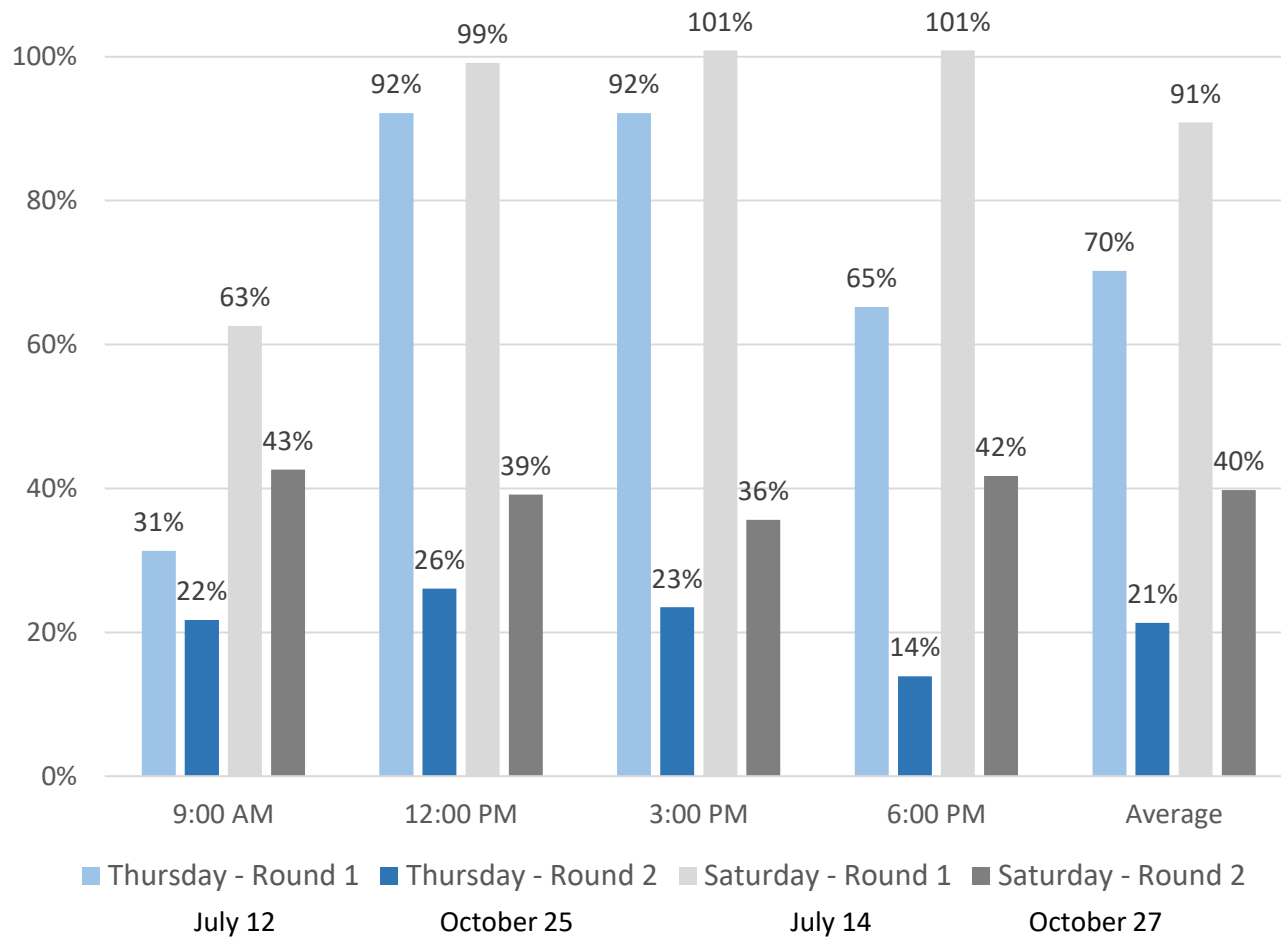
# Lot 29 Occupancy



**Total Number of Spaces = 31**

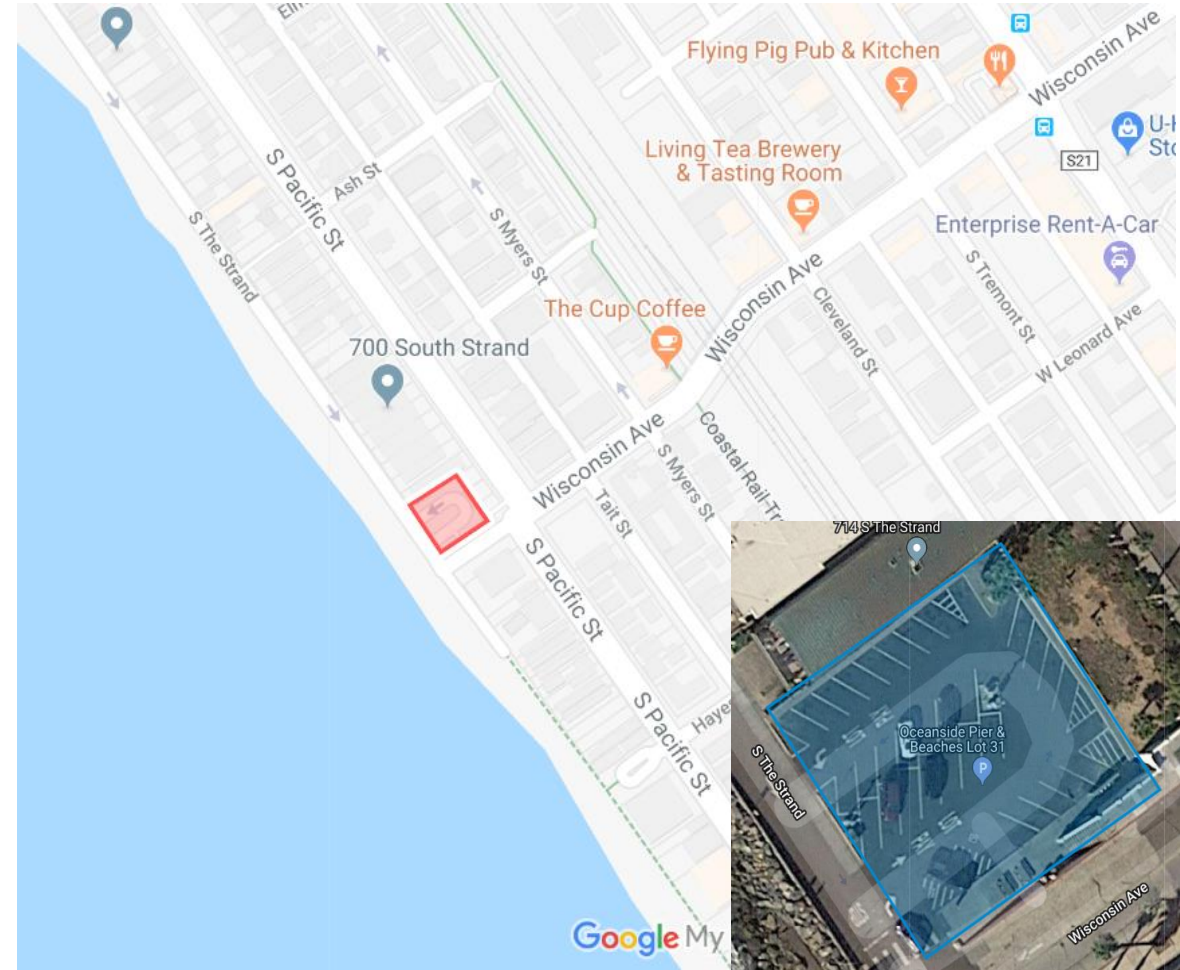
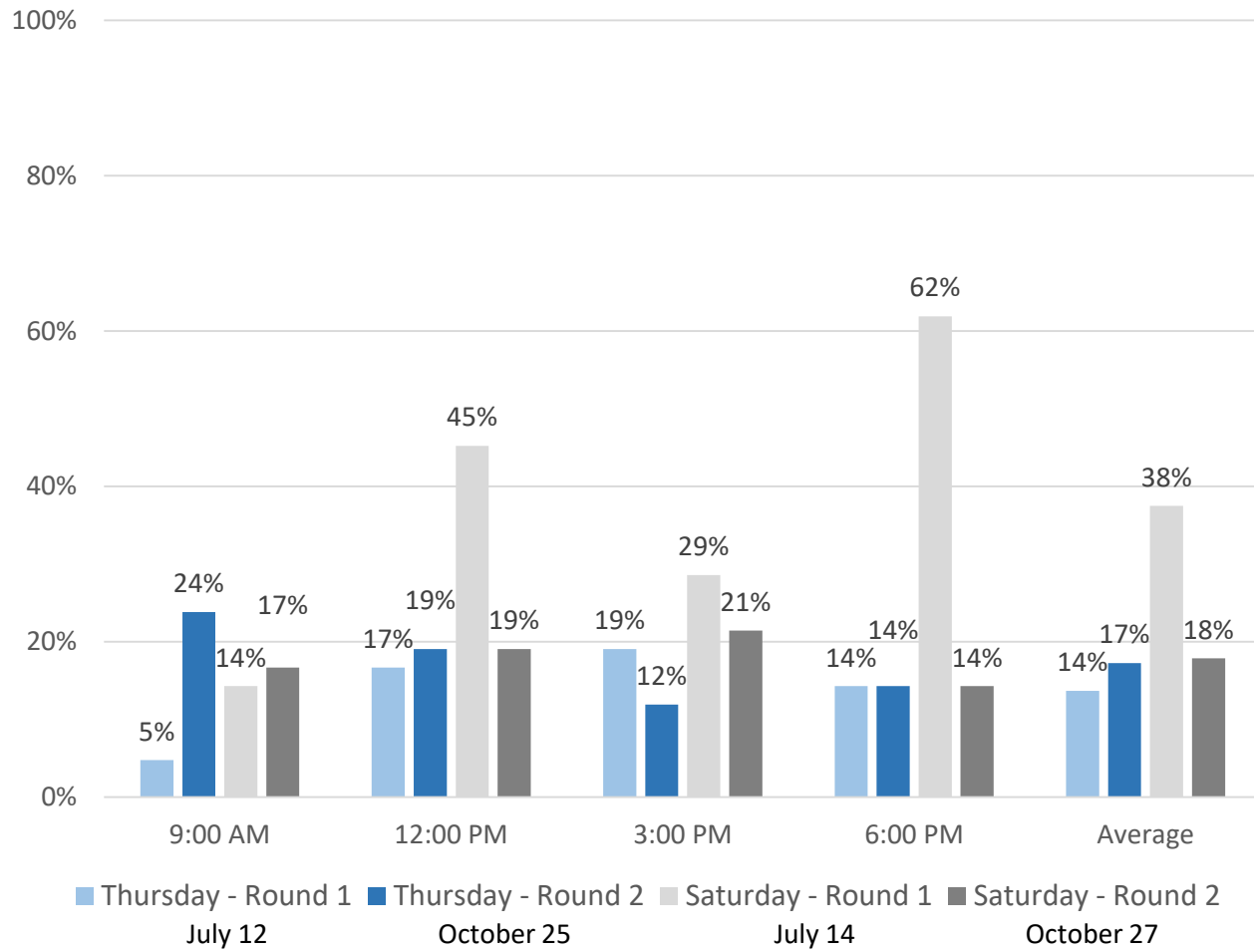


# Lot 30 Occupancy



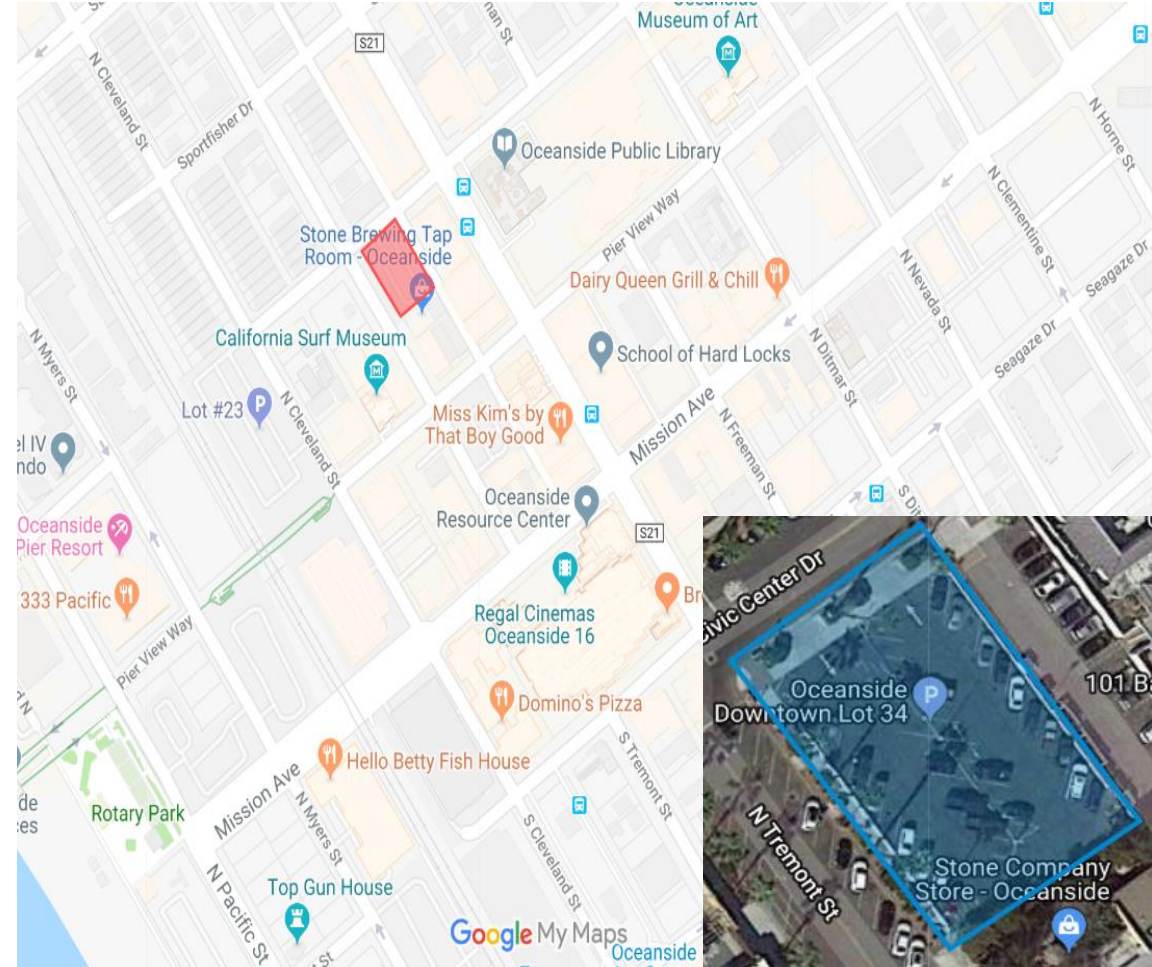
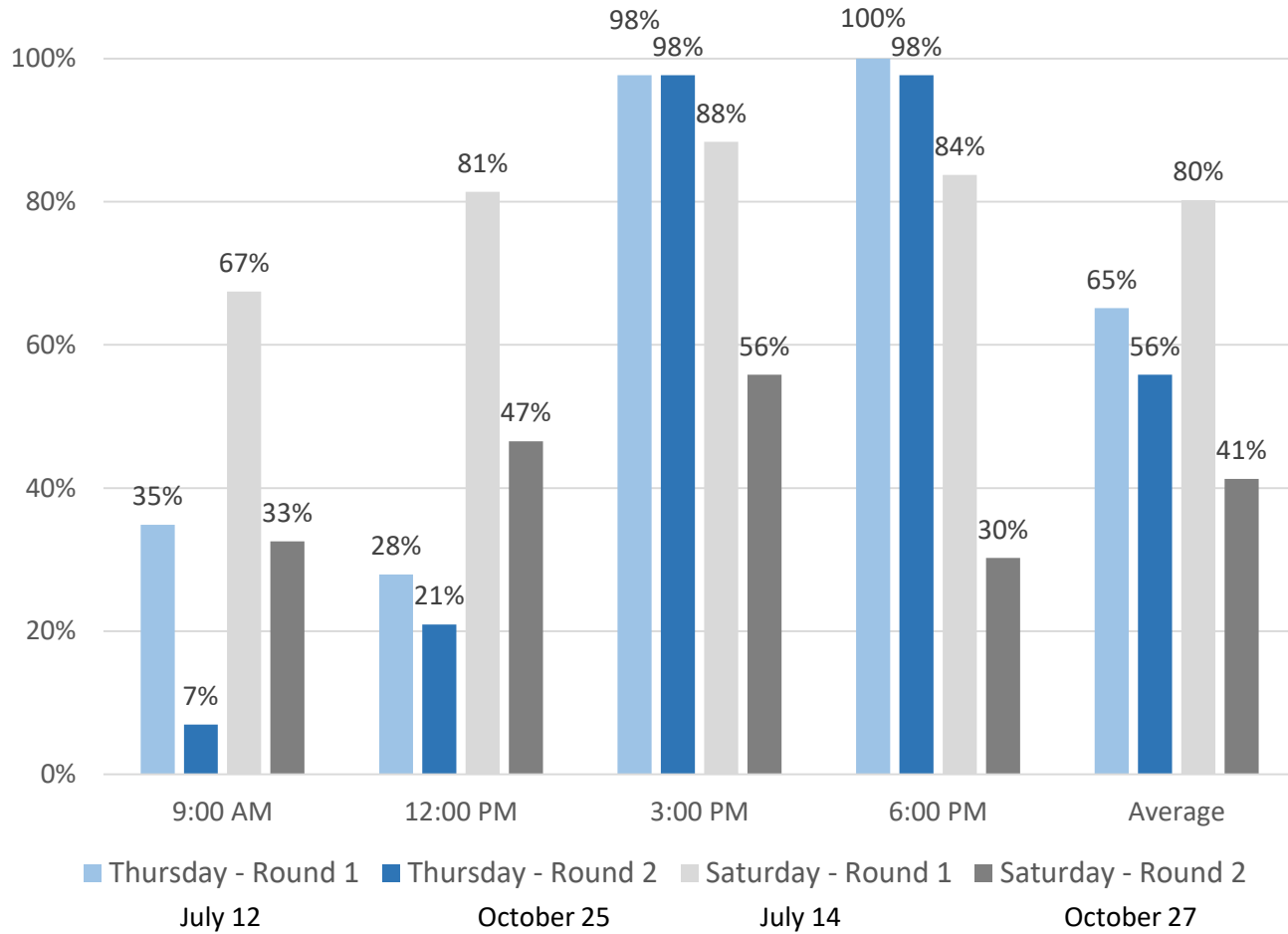
**Total Number of Spaces = 115**

# Lot 31 Occupancy



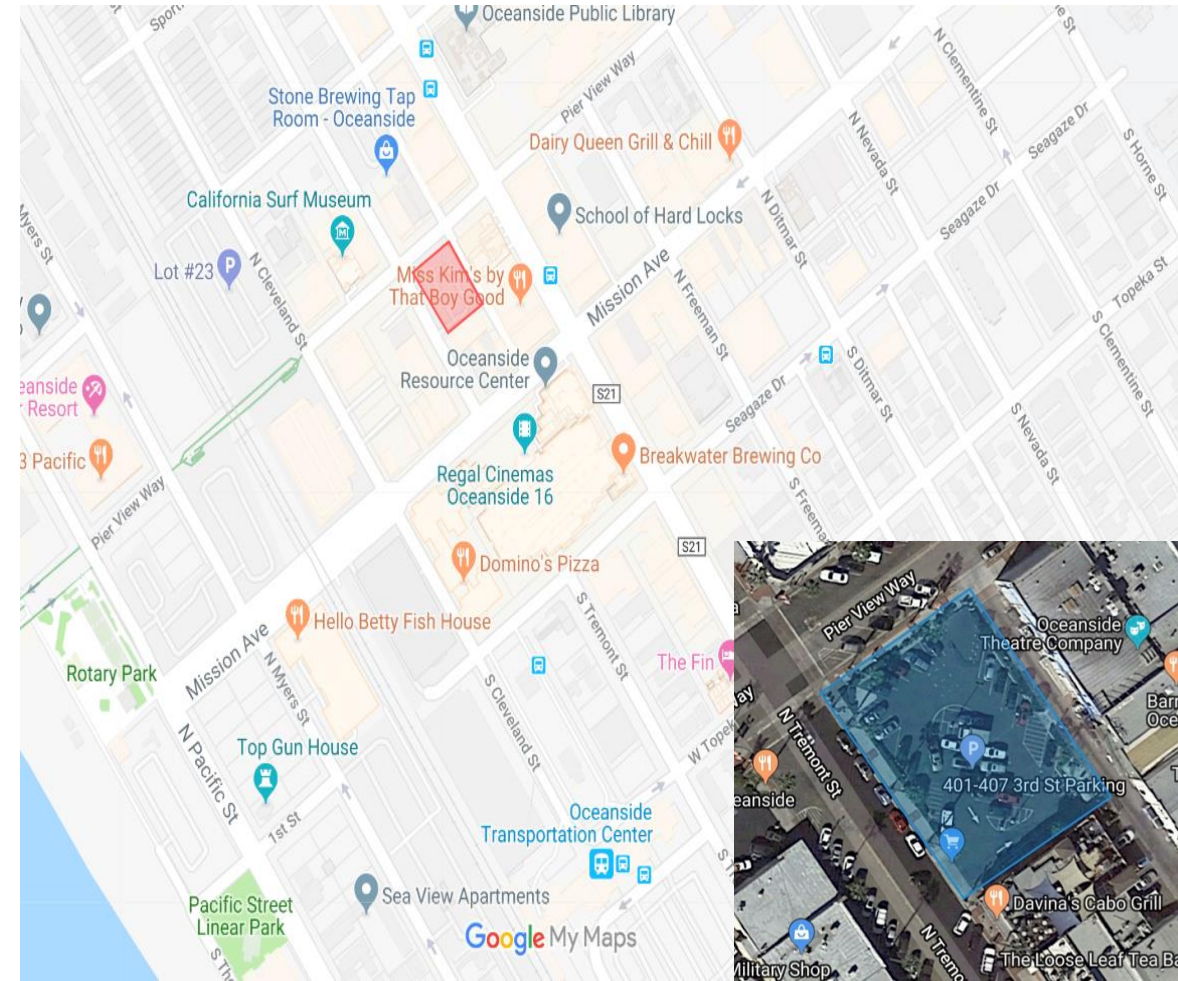
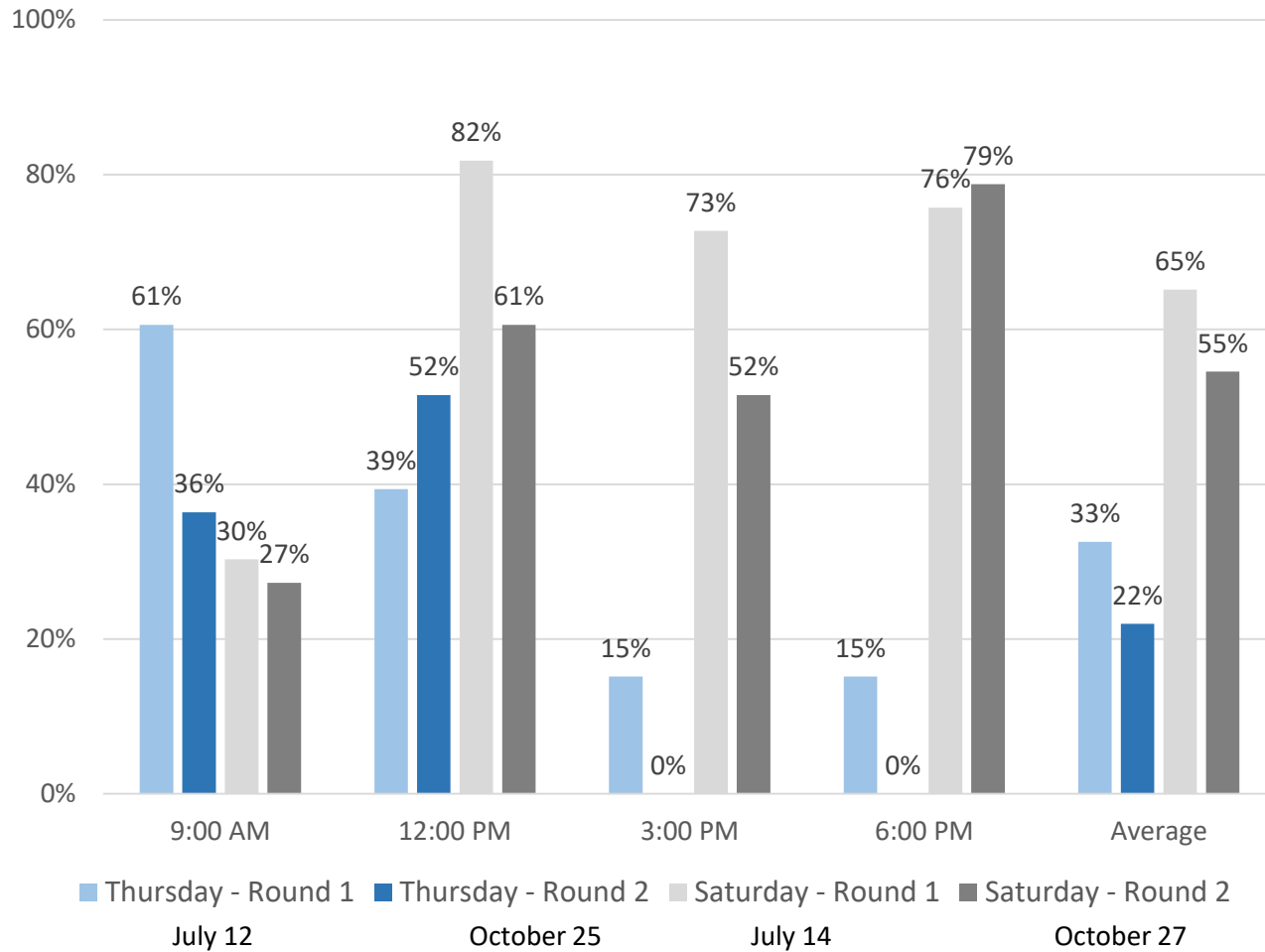
**Total Number of Spaces = 42**

# Lot 34 Occupancy



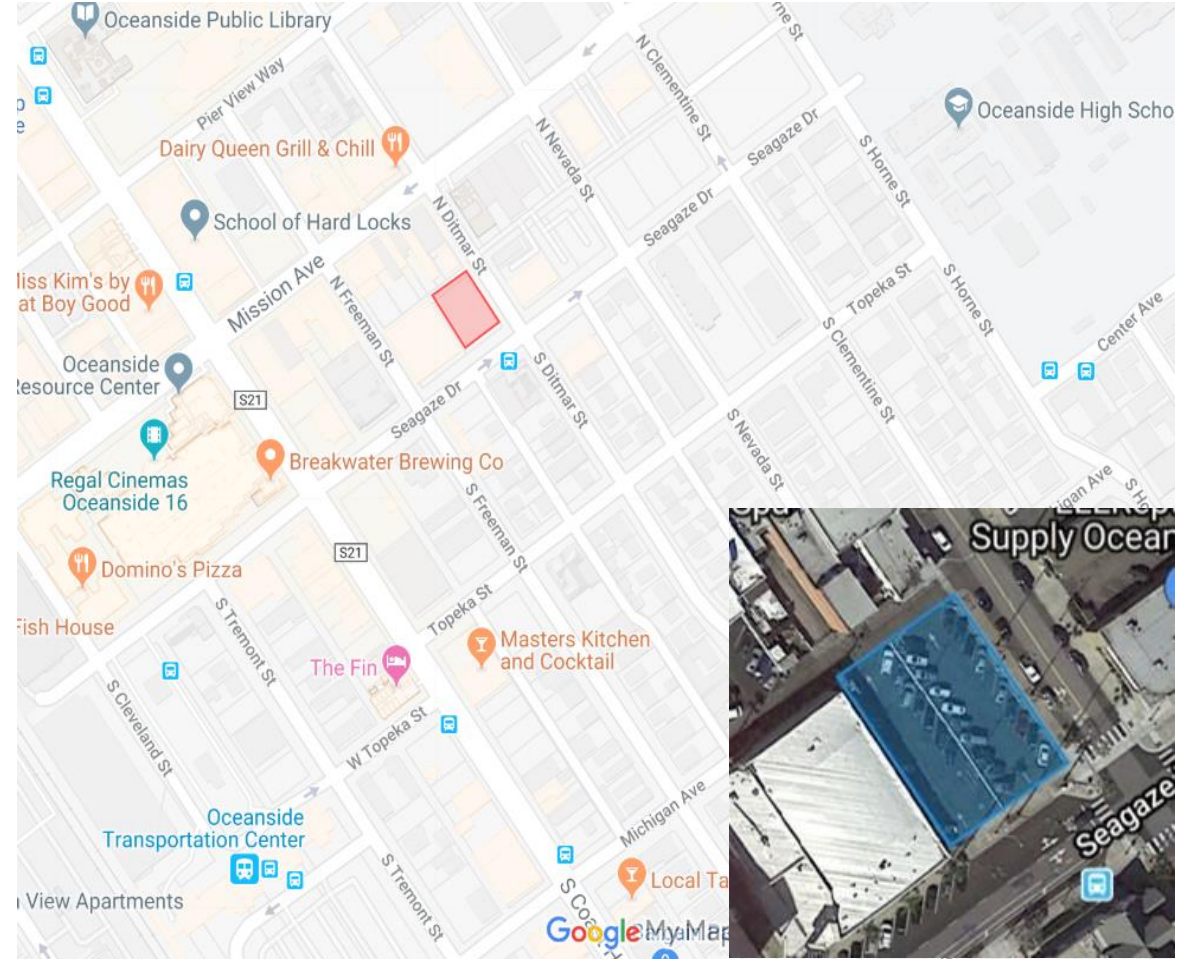
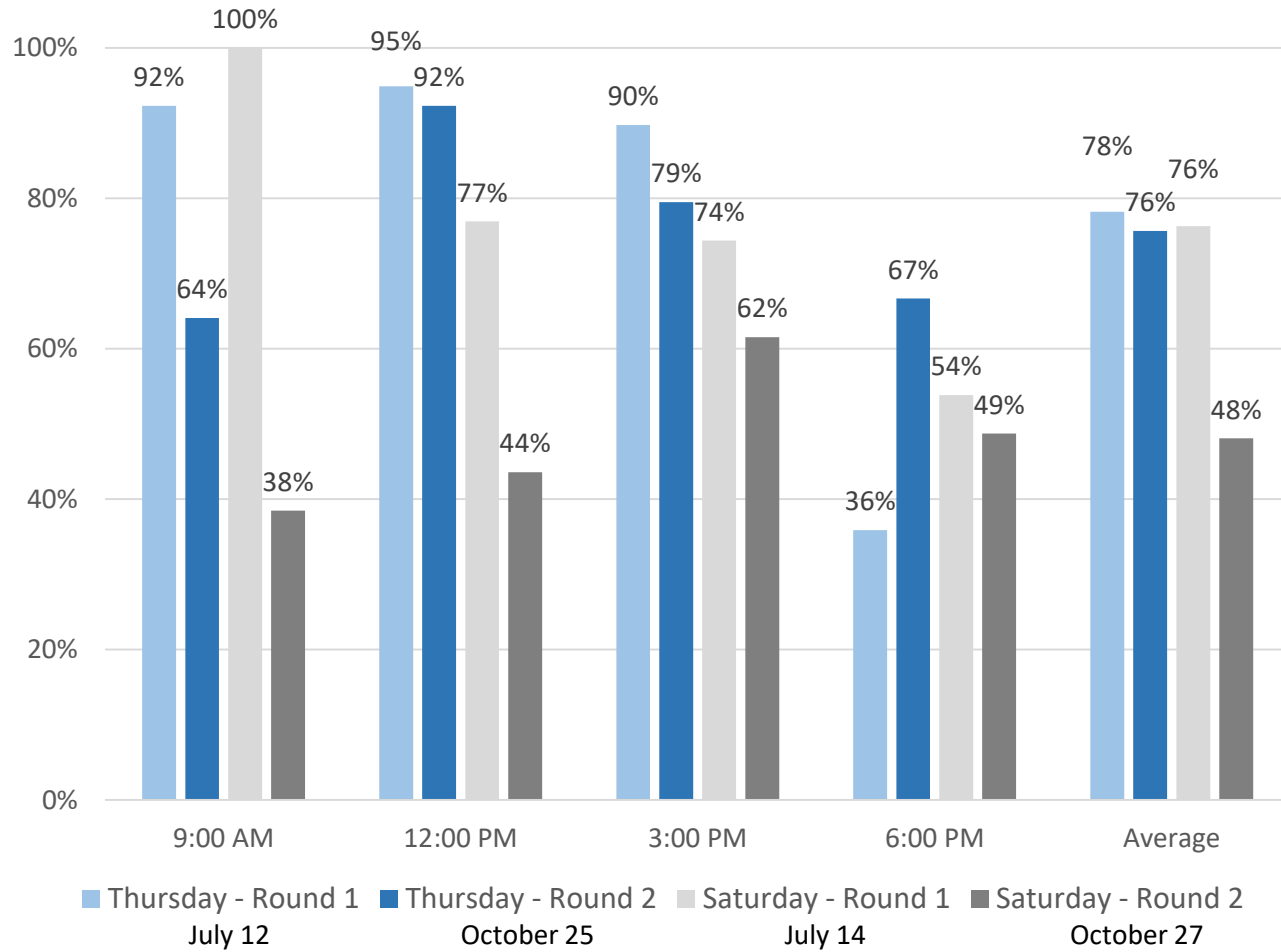
**Total Number of Spaces = 43**

# Lot 35 Occupancy



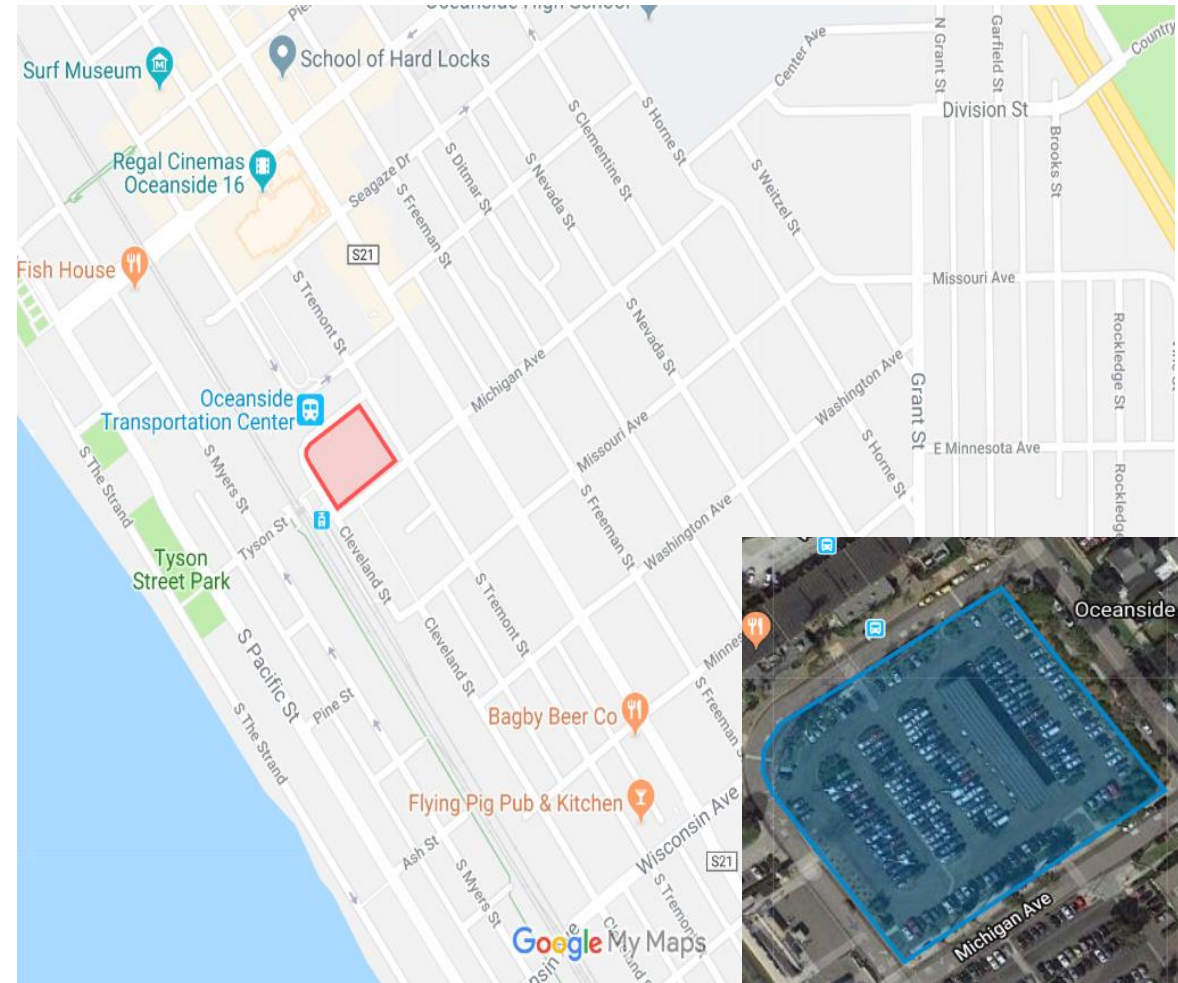
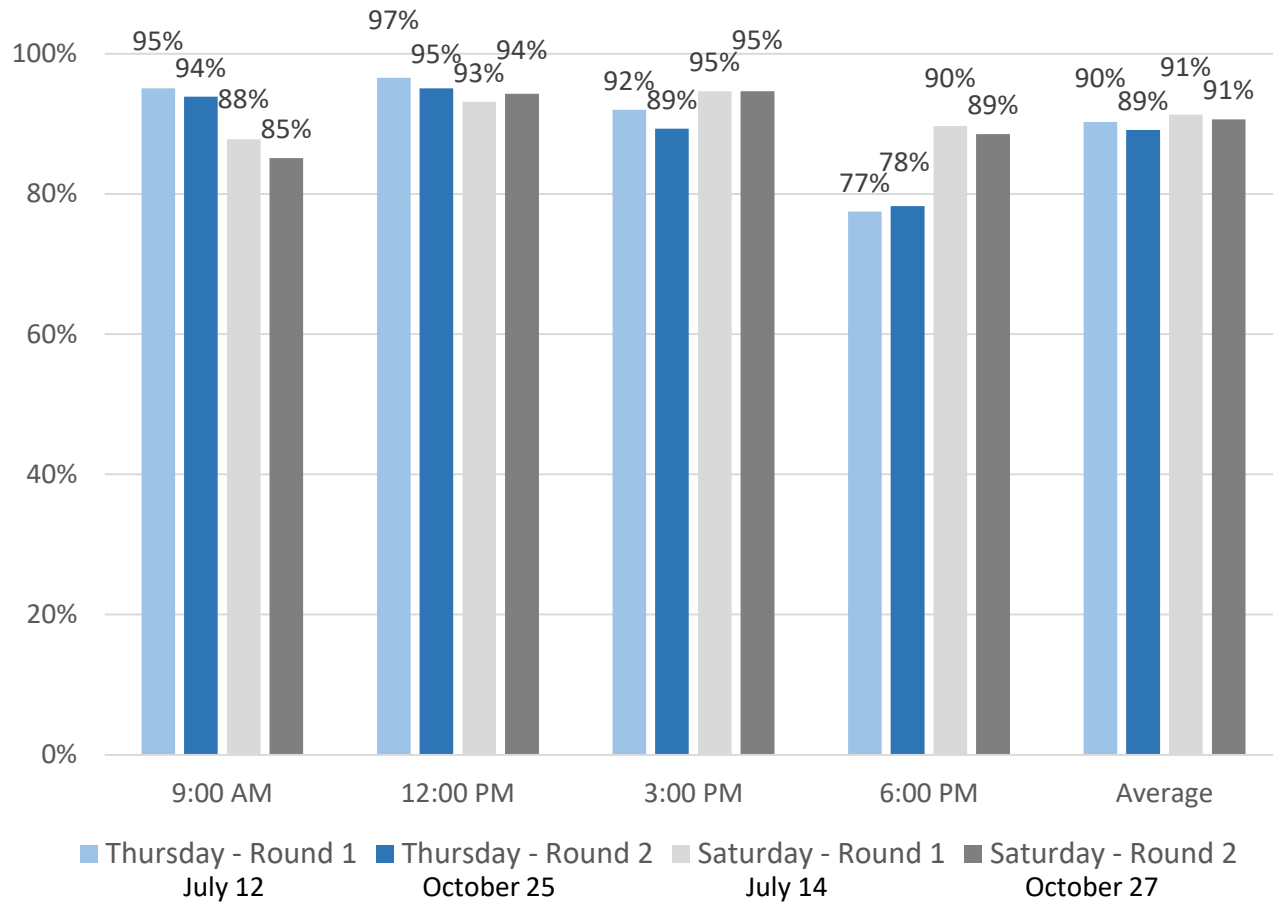
**Total Number of Spaces = 33**

# Lot 36 Occupancy



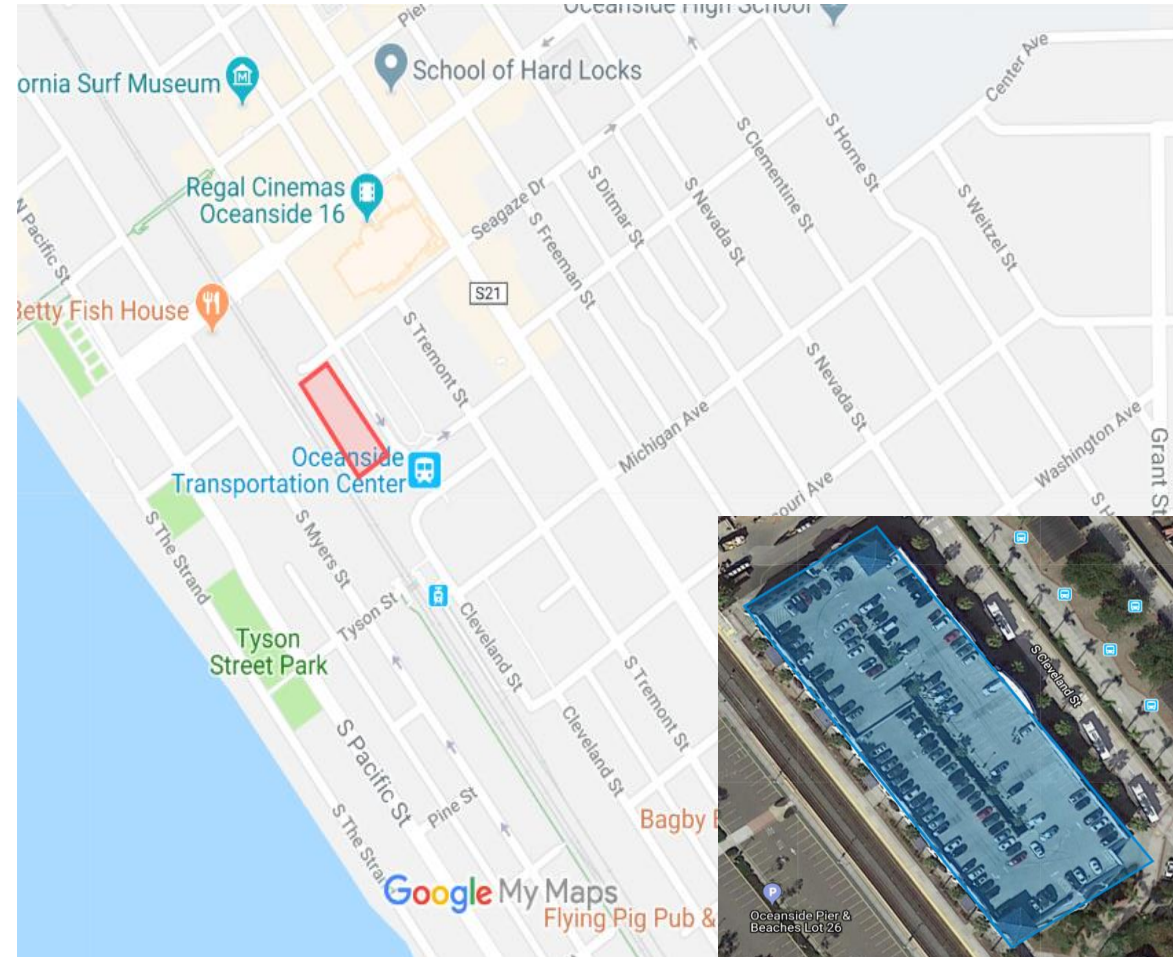
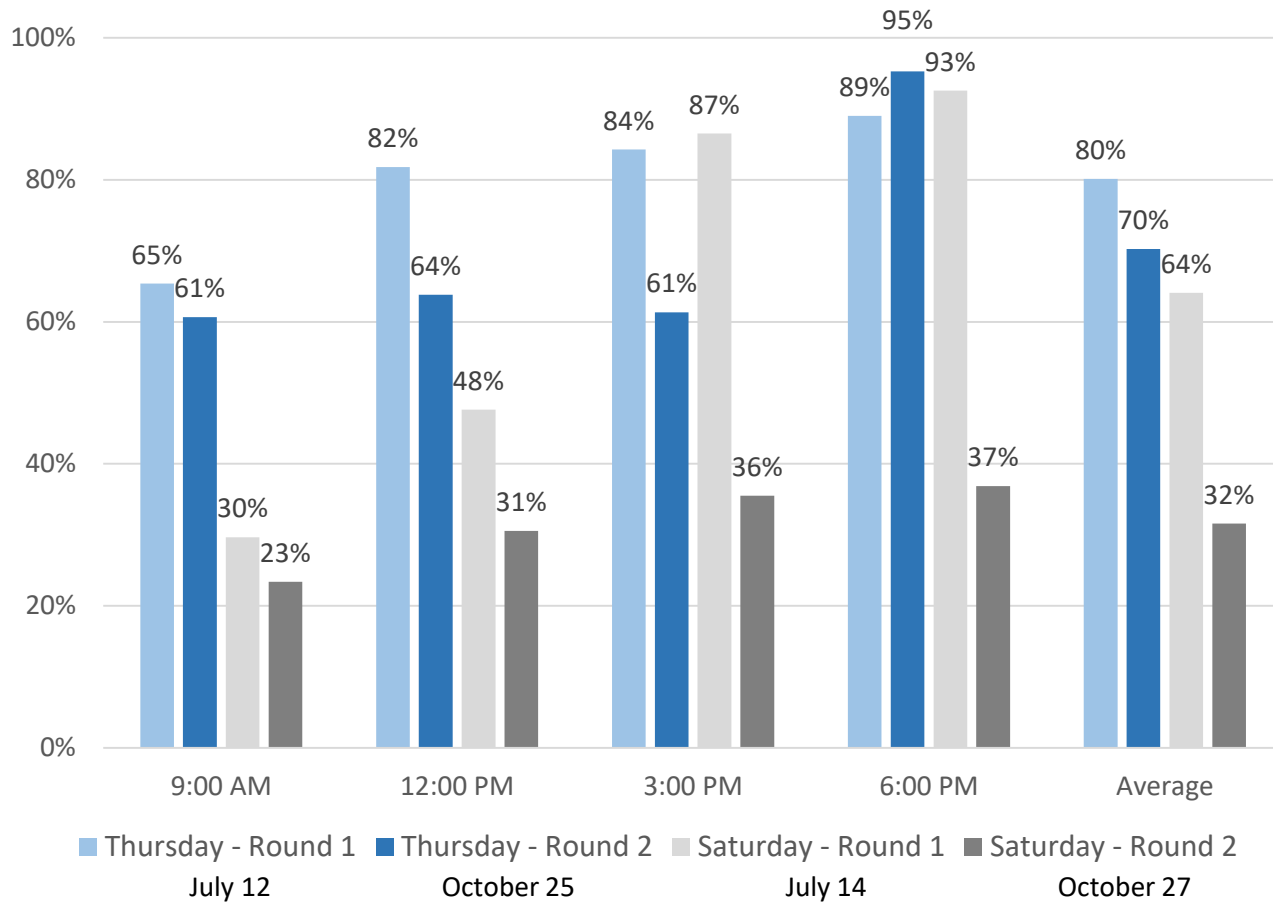
**Total Number of Spaces = 39**

# Oceanside Transit Center (OTC) Occupancy



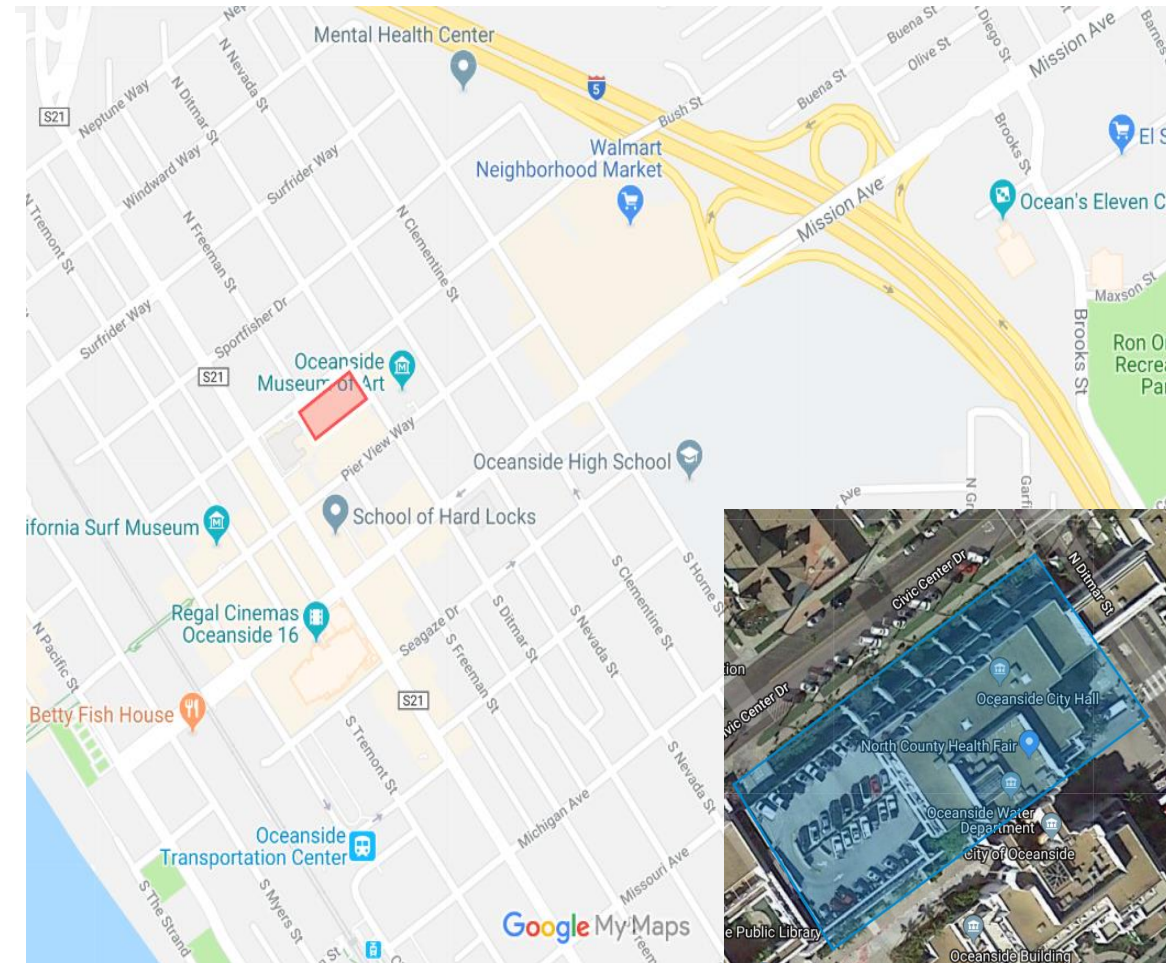
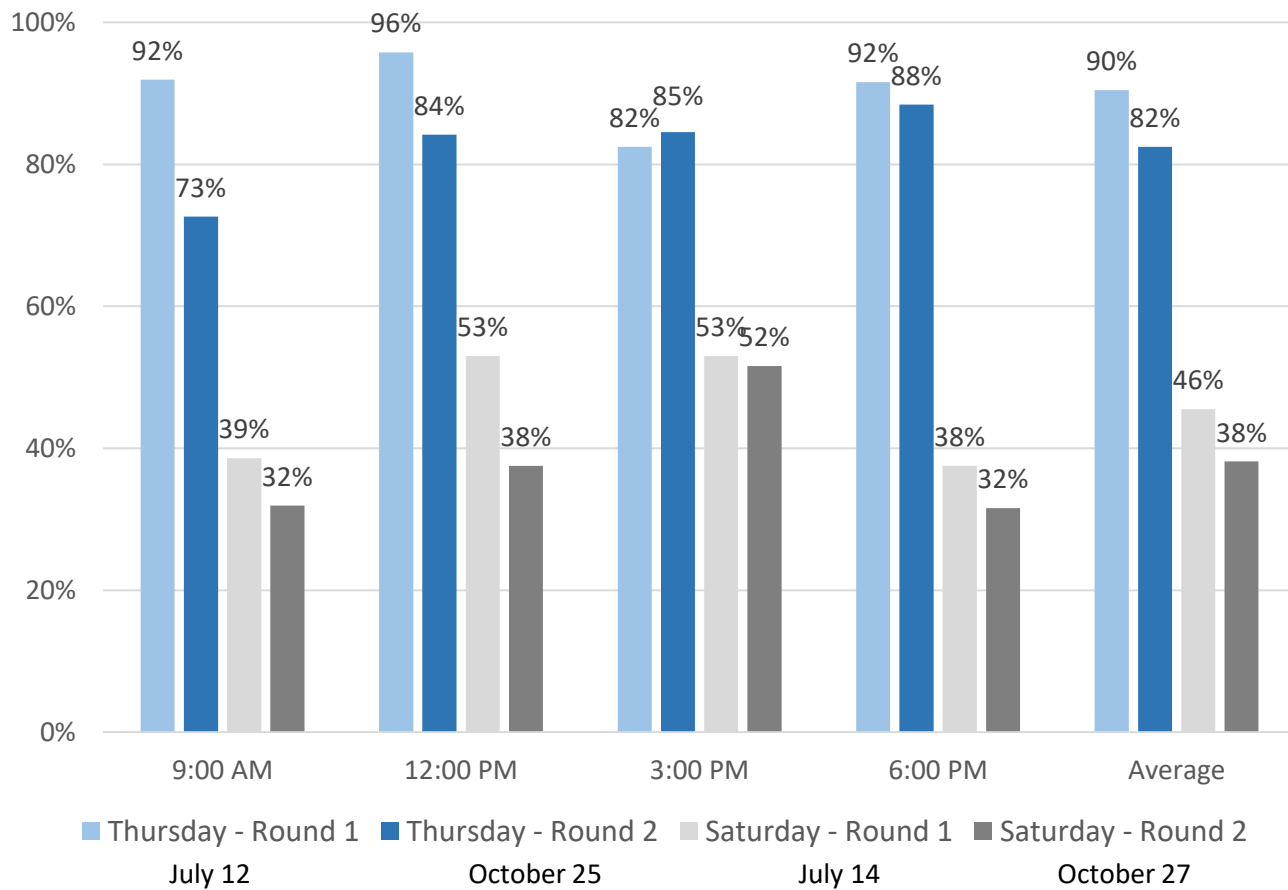
**Total Number of Spaces = 262**

# OTC Structure Occupancy



**Total Number of Spaces = 445**

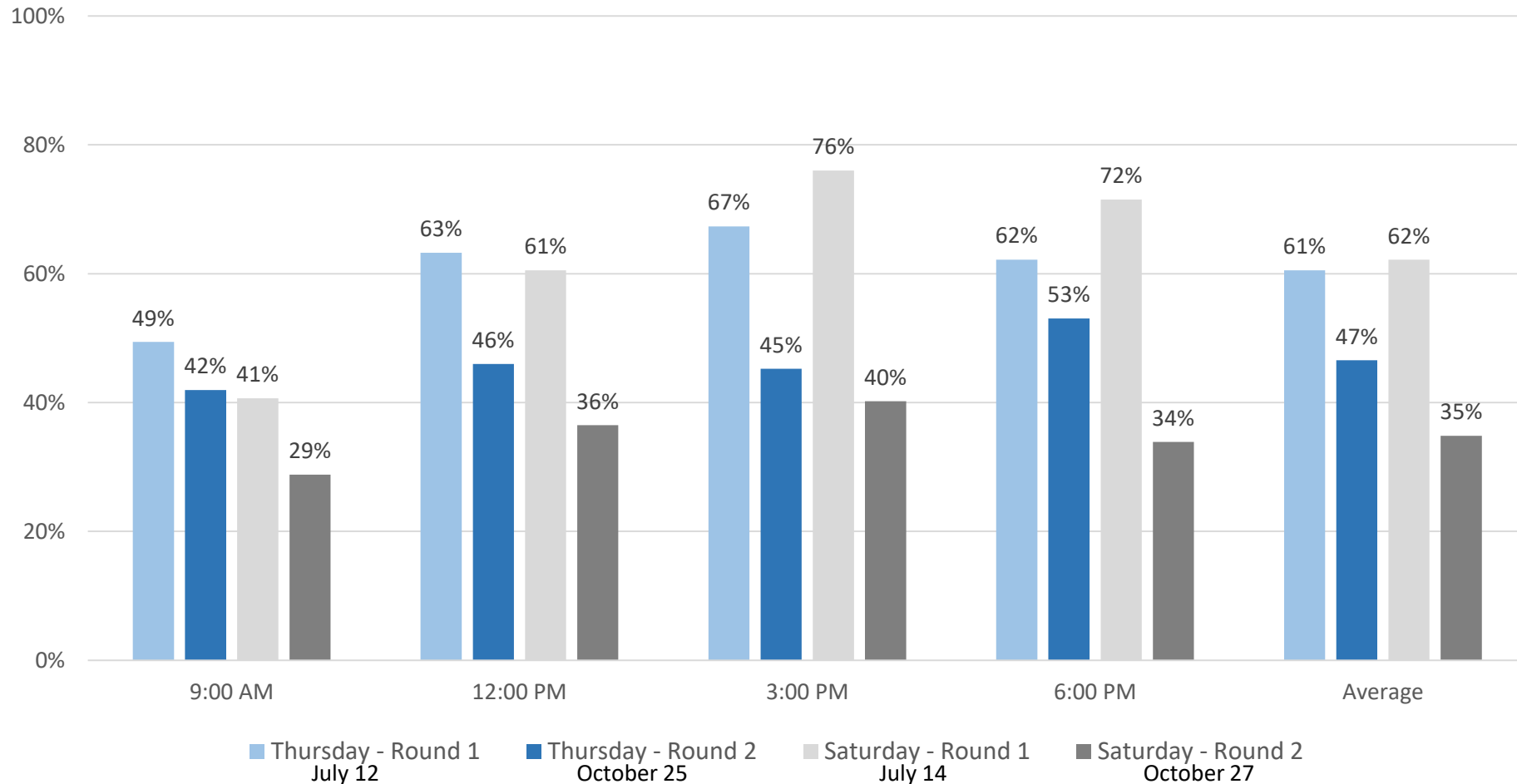
# CC Structure Occupancy



**Total Number of Spaces = 285**



# Off-Street Occupancy Summary



**Total Number of Spaces = 2,401**



# Round 1 Weekday On-Street Occupancy Rates

Location	Inventory	Thursday July 12				
		9 AM	12 PM	3 PM	6 PM	Daily % Average
Ash Street	2	0%	0%	0%	0%	0%
Civic Center Drive	128	70%	77%	73%	96%	79%
Clementine Street	110	50%	55%	50%	49%	51%
Cleveland Street	136	63%	68%	78%	90%	75%
Coast Highway	88	57%	66%	72%	89%	71%
Ditmar Street	113	35%	60%	45%	79%	55%
Elm Street	5	80%	80%	80%	80%	80%
Freeman Street	129	50%	67%	57%	98%	68%
Horne Street	89	33%	29%	37%	22%	30%
Michigan Avenue	6	100%	100%	100%	100%	100%
Mission Avenue	51	39%	76%	49%	86%	63%
Myers Street	278	37%	37%	46%	67%	47%
Neptune Way	55	56%	55%	60%	69%	60%
Nevada Street	124	46%	58%	47%	77%	57%
Pacific Street	184	44%	59%	55%	73%	58%
Pier View Way	175	69%	74%	84%	98%	81%
Seagaze Drive	126	36%	52%	52%	73%	53%
Sportfisher Drive	119	59%	63%	74%	97%	73%
Surfrider Way	128	34%	43%	50%	66%	48%
Topeka Street	26	81%	92%	108%	119%	100%
Tremont Street	245	60%	64%	80%	98%	75%
Tyson Street	23	30%	22%	30%	35%	29%
Windward Way	61	33%	34%	41%	67%	44%
<b>Total % Average</b>	<b>2401</b>	<b>49%</b>	<b>57%</b>	<b>59%</b>	<b>78%</b>	<b>59%</b>

# Round 1 Weekend On-Street Occupancy Rates

Location	Inventory	Saturday July 14				
		9 AM	12 PM	3 PM	6 PM	Daily % Average
Ash Street	2	100%	50%	50%	50%	63%
Civic Center Drive	128	41%	55%	45%	39%	45%
Clementine Street	110	46%	45%	45%	48%	46%
Cleveland Street	136	74%	74%	85%	86%	80%
Coast Highway	88	50%	53%	55%	63%	55%
Ditmar Street	113	42%	49%	50%	58%	50%
Elm Street	5	100%	100%	100%	100%	100%
Freeman Street	129	62%	55%	47%	60%	56%
Horne Street	89	24%	28%	30%	27%	27%
Michigan Avenue	6	33%	67%	100%	100%	75%
Mission Avenue	51	47%	63%	57%	63%	57%
Myers Street	278	55%	65%	72%	78%	68%
Neptune Way	55	49%	60%	78%	75%	65%
Nevada Street	124	48%	47%	40%	40%	44%
Pacific Street	184	57%	82%	94%	95%	82%
Pier View Way	175	57%	67%	69%	71%	66%
Seagaze Drive	126	45%	55%	48%	49%	49%
Sportfisher Drive	119	66%	67%	76%	77%	71%
Surfrider Way	128	54%	63%	65%	60%	61%
Topeka Street	26	112%	112%	100%	108%	108%
Tremont Street	245	58%	76%	88%	87%	77%
Tyson Street	23	30%	65%	65%	74%	59%
Windward Way	61	41%	52%	93%	82%	67%
<b>Total % Average</b>	<b>2401</b>	<b>53%</b>	<b>62%</b>	<b>66%</b>	<b>68%</b>	<b>62%</b>

# Round 2 Weekday On-Street Occupancy Rates

Location	Inventory	Thursday October 25				
		9 AM	12 PM	3 PM	6 PM	Daily % Average
Ash Street	2	100%	50%	50%	50%	63%
Civic Center Drive	128	68%	72%	66%	87%	73%
Clementine Street	110	46%	43%	45%	41%	44%
Cleveland Street	136	36%	51%	68%	91%	61%
Coast Highway	88	48%	67%	58%	91%	66%
Ditmar Street	113	33%	51%	31%	64%	45%
Elm Street	5	80%	80%	80%	80%	80%
Freeman Street	129	36%	57%	50%	79%	56%
Horne Street	89	31%	31%	30%	29%	31%
Michigan Avenue	6	117%	117%	117%	33%	96%
Mission Avenue	51	29%	59%	55%	80%	56%
Myers Street	278	33%	40%	42%	66%	45%
Neptune Way	55	40%	36%	38%	55%	42%
Nevada Street	124	44%	57%	56%	62%	55%
Pacific Street	184	33%	32%	41%	59%	41%
Pier View Way	175	66%	73%	66%	88%	73%
Seagaze Drive	126	51%	61%	47%	72%	58%
Sportfisher Drive	119	58%	55%	60%	87%	65%
Surfrider Way	128	31%	31%	41%	66%	42%
Topeka Street	26	104%	104%	100%	104%	103%
Tremont Street	245	49%	53%	69%	94%	66%
Tyson Street	23	22%	9%	26%	35%	23%
Windward Way	61	28%	23%	33%	64%	37%
<b>Total % Average</b>	<b>2401</b>	<b>44%</b>	<b>50%</b>	<b>51%</b>	<b>72%</b>	<b>52%</b>

# Round 2 Weekend On-Street Occupancy Rates

Location	Inventory	Saturday October 27				
		9 AM	12 PM	3 PM	6 PM	Daily % Average
Ash Street	2	100%	100%	50%	100%	88%
Civic Center Drive	128	45%	45%	63%	44%	49%
Clementine Street	110	35%	38%	38%	29%	35%
Cleveland Street	136	71%	63%	56%	55%	61%
Coast Highway	88	49%	67%	53%	41%	53%
Ditmar Street	113	50%	41%	48%	49%	47%
Elm Street	5	80%	100%	80%	100%	90%
Freeman Street	129	50%	55%	57%	63%	56%
Horne Street	89	24%	20%	26%	28%	24%
Michigan Avenue	6	33%	33%	50%	50%	42%
Mission Avenue	51	57%	73%	45%	69%	61%
Myers Street	278	57%	56%	55%	70%	60%
Neptune Way	55	53%	58%	58%	53%	55%
Nevada Street	124	31%	37%	35%	48%	38%
Pacific Street	184	46%	51%	53%	57%	51%
Pier View Way	175	66%	77%	57%	69%	67%
Seagaze Drive	126	55%	67%	44%	42%	52%
Sportfisher Drive	119	61%	55%	55%	50%	56%
Surfrider Way	128	56%	48%	46%	45%	49%
Topeka Street	26	100%	104%	104%	104%	103%
Tremont Street	245	54%	65%	61%	64%	61%
Tyson Street	23	35%	57%	35%	39%	41%
Windward Way	61	61%	49%	38%	38%	46%
<b>Total % Average</b>	<b>2401</b>	<b>52%</b>	<b>55%</b>	<b>52%</b>	<b>54%</b>	<b>53%</b>

# Rounds 1 & 2 Weekday On-Street Occupancy Rates

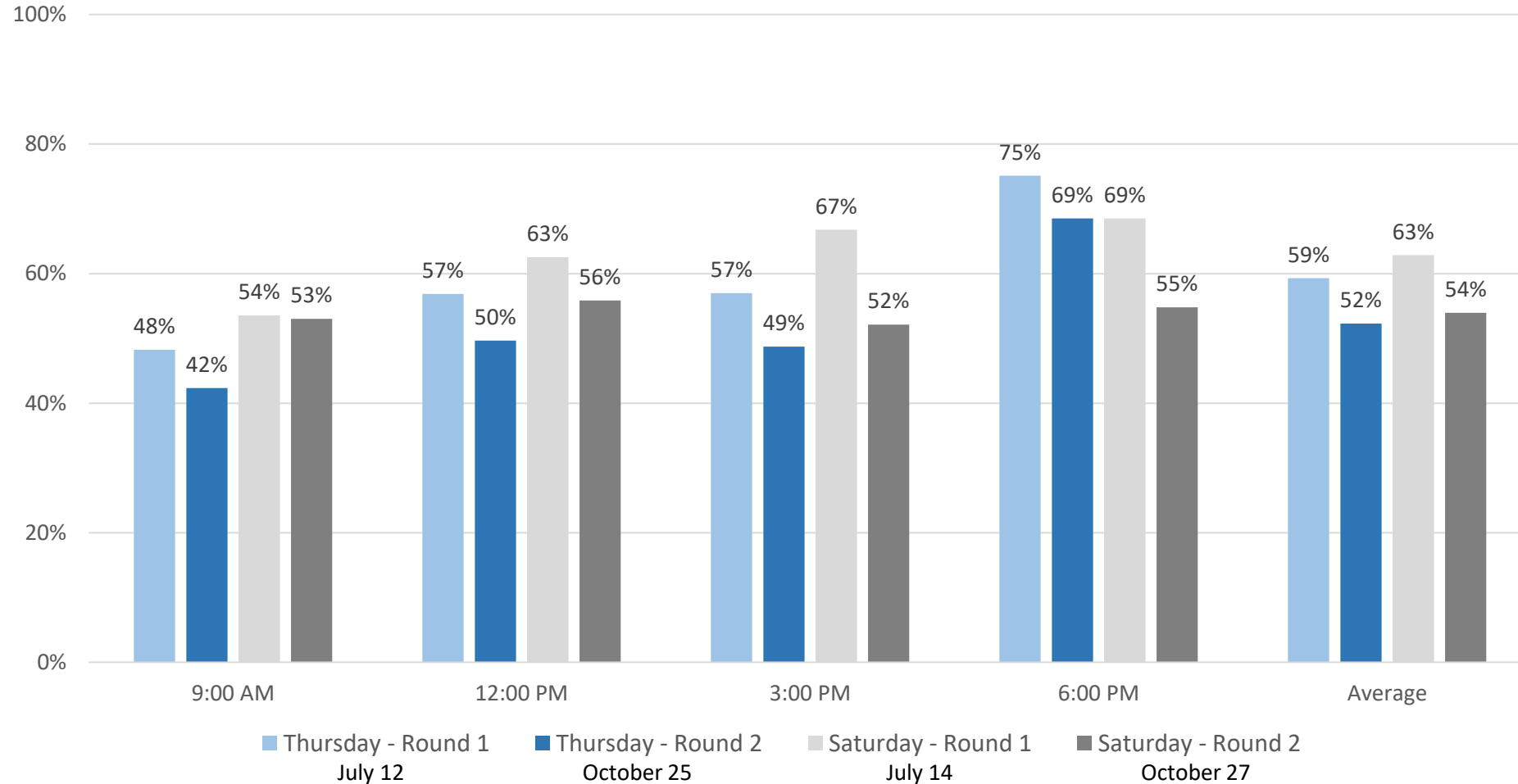
Location	Inventory	Thursday Rounds 1 & 2 Combined Average				
		9 AM	12 PM	3 PM	6 PM	Daily % Average
Ash Street	2	50%	25%	25%	25%	31%
Civic Center Drive	128	69%	75%	70%	91%	76%
Clementine Street	110	48%	49%	48%	45%	48%
Cleveland Street	136	50%	60%	73%	91%	68%
Coast Highway	88	52%	66%	65%	90%	68%
Ditmar Street	113	34%	56%	38%	71%	50%
Elm Street	5	80%	80%	80%	80%	80%
Freeman Street	129	43%	62%	53%	88%	62%
Horne Street	89	32%	30%	34%	26%	30%
Michigan Avenue	6	108%	108%	108%	67%	98%
Mission Avenue	51	34%	68%	52%	83%	59%
Myers Street	278	35%	38%	44%	66%	46%
Neptune Way	55	48%	45%	49%	62%	51%
Nevada Street	124	45%	58%	52%	70%	56%
Pacific Street	184	39%	45%	48%	66%	49%
Pier View Way	175	68%	74%	75%	93%	77%
Seagaze Drive	126	43%	56%	50%	73%	55%
Sportfisher Drive	119	58%	59%	67%	92%	69%
Surfrider Way	128	32%	37%	46%	66%	45%
Topeka Street	26	92%	98%	104%	112%	101%
Tremont Street	245	55%	64%	74%	96%	70%
Tyson Street	23	26%	15%	28%	35%	26%
Windward Way	61	30%	29%	37%	66%	40%
<b>Total % Average</b>	<b>2401</b>	<b>46%</b>	<b>54%</b>	<b>55%</b>	<b>75%</b>	<b>58%</b>

# Rounds 1 & 2 Weekend On-Street Occupancy Rates

Location	Inventory	Saturday Rounds 1 & 2 Combined Average				
		9 AM	12 PM	3 PM	6 PM	Daily % Average
Ash Street	2	100%	75%	50%	75%	75%
Civic Center Drive	128	43%	50%	54%	41%	47%
Clementine Street	110	40%	41%	41%	39%	40%
Cleveland Street	136	72%	68%	70%	71%	70%
Coast Highway	88	49%	60%	54%	52%	54%
Ditmar Street	113	46%	45%	49%	54%	48%
Elm Street	5	90%	100%	90%	100%	95%
Freeman Street	129	56%	55%	52%	61%	56%
Horne Street	89	24%	24%	28%	28%	26%
Michigan Avenue	6	33%	50%	75%	75%	58%
Mission Avenue	51	52%	68%	51%	66%	59%
Myers Street	278	56%	61%	64%	74%	64%
Neptune Way	55	51%	59%	68%	64%	60%
Nevada Street	124	40%	42%	38%	44%	41%
Pacific Street	184	51%	66%	74%	76%	67%
Pier View Way	175	61%	72%	63%	70%	67%
Seagaze Drive	126	50%	61%	46%	46%	51%
Sportfisher Drive	119	63%	61%	66%	64%	64%
Surfrider Way	128	55%	56%	55%	53%	55%
Topeka Street	26	106%	108%	102%	106%	105%
Tremont Street	245	56%	70%	74%	76%	69%
Tyson Street	23	33%	61%	50%	57%	50%
Windward Way	61	51%	51%	66%	60%	57%
<b>Total % Average</b>	<b>2401</b>	<b>53%</b>	<b>59%</b>	<b>59%</b>	<b>61%</b>	<b>58%</b>



# On-Street Occupancy Summary



**Total Number of Spaces = 2,401**

# NEXT STEPS

**Develop Draft of Parking Action Plan**

*Any feedback?*